



Saint-Gobain Performance Plastics  
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**Saint-Gobain Performance Plastics to introduce new brands at IFAI Expo 2015**  
*Specialty fabrics business featuring new identity*

**Merrimack, NH (October 7, 2015):** Saint-Gobain Performance Plastics is introducing its new fabric brands at the Industrial Fabrics Association International (IFAI) Expo, October 7-9, in Anaheim, California, at Booth A348.

Saint-Gobain will be featuring fabrics from four new brands – **CHEMFAB®**, **CORETECH®**, **SHEERGARD™** and **SHEERFILL®**.

“2015 has been a big year for our fabrics business,” says Arnaud Saint-Ourens, General Manager of Saint-Gobain’s Coated Fabrics Business Unit. “We took the products from our past and combined them with recent innovations to come up with these new brands. The new brand identities bring clarity and will lead to better solutions for our customers.”

CHEMFAB is the company’s oldest and most recognizable brand, reintroduced as the performance fabric solution providing the longest-lasting, most consistent innovations for a broad range of applications in industrial, food processing, and electronics markets. The CORETECH brand consists of products providing the highest level of barrier performance, for applications such as chemical protective clothing and containment systems. SHEERGARD represents the engineered solution for high-performance aircraft and land-based communications radome systems. Another legacy brand, SHEERFILL, has enabled iconic architectural tensioned fabric solutions for more than 40 years and now features a range of products for architects in a single brand.

“IFAI Expo is the perfect place for us to showcase our successes and officially present our new brands to the market,” adds Saint-Ourens. “While the demands for specialty fabrics continue to grow, Saint-Gobain is prepared to maintain a leading position well into the future.”

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*About IFAI*

Industrial Fabrics Association International (IFAI), is a leading exposition for the global specialty fabrics industry.

*About Saint-Gobain*

In 2015, Saint-Gobain is celebrating its 350th anniversary, 350 reasons to believe in the future. Backed by its experience and its capacity to continuously innovate, Saint-Gobain, the world leader in the habitat and construction market, designs, manufactures and distributes high-performance and building materials providing innovative solutions to the challenges of growth, energy efficiency and environmental protection. With 2014 sales of \$55 billion, Saint-Gobain operates in 64 countries and has more than 180,000 employees. For more information about Saint-Gobain, visit [www.saint-gobain.com](http://www.saint-gobain.com) and the twitter account @saintgobain.

*About Saint-Gobain Performance Plastics*

Saint-Gobain Performance Plastics, a subsidiary of Saint-Gobain, is the world's leading producer of engineered, high-performance polymer products, serving virtually every major industry across the globe. For more information about Saint-Gobain Performance Plastics, visit [www.plastics.saint-gobain.com](http://www.plastics.saint-gobain.com) or connect with Saint-Gobain Performance Plastics on Twitter at @saintgobainpl.