

## **FOR IMMEDIATE RELEASE:**

### **SecretCloset - new iOS App for fashion-twisted ladies**

**Must-have App** already been noticed by many leading key opinion leaders in fashion, such as **Kim Kardashian West, Chique Le Frique, Feral Creature by Eugenie Grey, Bryan Boy** and many more which allows users to buy & sell shoes, clothes and accessories from today's leading luxury brands from other like-minded fashionistas in the same city.

**New York City, NY, October 14, 2015** -- a 2-in-1 solution to every fashion-twisted lady's problem: closet full of clothes with nothing to wear and nowhere to hang reality.

This must-have App that allows users to buy & sell various articles of clothing and accessories from the leading global and local luxury brands from like-minded people in the same locality (i.e. town or city).

These luxury brand items may have a previous owner or be entirely new. The condition of sold items is indicated by the seller on the SecretCloset App.

Prices for these luxury brand items are generally discounted, in order to provide product accessibility and affordability to fashion-oriented consumer. Nevertheless, prices for these luxury brand items can also be above market price depending on the item's demand. Ultimately, prices can be negotiable between the seller and the buy.

Unlike many other Apps, SecretCloset does not take any commission fee or interest rate. With merely only a small subscription fee, users unlock all the important App features to become smart buyers and sellers.

SecretCloset App users can find another buyer or seller in their current or neighbouring city, set the meeting place and time convenient for both parties to complete the exchange transaction. Unlike in other e-commerce App services, SecretCloset seller has to approve the potential buyer's profile before providing any contact details. If the seller likes the buyer, then both parties may enter negotiations and establish meeting time and place. Ultimately, the payment transaction is only between the two SecretCloset users: seller and buyer.

SecretCloset is an App that is entirely tailored to the needs and wants of the contemporary fashion-oriented global female market.

SecretCloset has already finalized several collaborative partnership agreements with prominent local & international key opinion leaders in the fashion & beauty industry such as digital brand influencers, fashion models & celebrities.

### **About**

SecretCloset App was produced and developed by a multinational team of experts in digital marketing, global fashion industry and IT. Currently, SecretCloset has been introduced in North America, Europe, and the App will be soon launched in Asia. The App is now available in the following languages: English, German, French, Russian & Chinese (Simplified). The next App release will include Spanish, Italian, Portuguese, Romanian, Japanese & Korean languages, as well as new features.

### **Media Inquires**

Karl Javellana Nguyen  
Global PR/Marketing Director  
[SecretCloset](#)  
+1-202-630-8830  
Company Website: <http://www.secretcloset.net/>  
Download App: <https://appsto.re/us/JPXS7.i>

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