



**For Release November 2015
The OjaExpress App**

OjaExpress, LLC Announces Availability of The OjaExpress App

“Bringing HOME, to your home!!!”

Chicago, IL— The OjaExpress App —OjaExpress, LLC has announced immediate availability of The OjaExpress App, enabling users to shop for their African and Caribbean grocery items on their mobile phone, while having the groceries delivered to your home the same day.

There are approximately 5.1 million African and Caribbean immigrants in the United States. This immigrant population typically shop for unique grocery items. These items are not readily available at big box grocery stores. This issue makes purchasing cultural foods challenging and very cumbersome. Therefore, this population is forced to make an additional trips in order to fulfill their grocery needs. OjaExpress seeks to alleviate this issue by allowing users to have their cultural foods delivered directly to their home the same day

OjaExpress, LLC was founded by Boyede (B.) Sobitan and Fola Dada, two Nigerian-Americans, who saw the need to improve the shopping experience for African and Caribbean professional. “Gone are the days of spends hours in traffic, and waiting in long lines for your cultural food,” said B. Sobitan. “OjaExpress allows users to utilize their time more effectively, and spend time doing things they find more valuable and enjoyable,” said Fola Dada.

OjaExpress is launching services in Chicago, and has immediate plans in the works for

expansion to the New York metro area, Washington/Maryland/Virginia, Atlanta, and Houston.

You can download the app in the Apple app store, and Google playstore now! (Search

“OjaExpress”)

Positive Customer Impact

OjaExpress allows users to walk away from the drudgery of grocery shopping and welcome an easy relaxed way of shopping for groceries. Users can shop for all their food and grocery needs from the comfort of your home or office, on your mobile device. No more getting stuck in traffic jams, waiting and paying for parking, standing in long lines, smelling like food, and carrying heavy bags – get everything you need, when you need, right at your doorstep. Food shopping on your mobile device is now easy as every product on your grocery shopping list, is now available on OjaExpress!!!

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For more information on The OjaExpress App:

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