



New Glarus Motors, LLC
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FOR IMMEDIATE RELEASE

New Glarus Motors Gives Back to the Local Community

New Glarus, WI – (November 18, 2015) – New Glarus Motors, LLC a privately owned and operated Chrysler, Dodge, Jeep, and RAM dealership located in New Glarus, Wisconsin, has partnered with the New Glarus Police Department (NGPD) to support keeping the community safe.

The NGPD took delivery on a 2015 Dodge Charger in October. Sergeant Jeff Sturdevant, NGPD, shared, “The NGPD is proud to do business locally. We trust New Glarus Motors to keep our vehicles operating safely and they trust our team to keep the community safe. The partnership works well for everyone.” The NGPD squad car fleet now consists of only Dodge Chargers, including model years 2010, 2012, and now 2015, that have all been purchased from New Glarus Motors.



Chuck Biger, NGM, shares check with Sergeant Jeff Sturdevant, NGPD

New Glarus Motors fiscally supported the New Glarus Police Department Community Relations Fund through a generous donation. The Community Relations Fund supports programs that the NGPD puts on throughout the year for the children of New Glarus, including the Annual Bike Rodeo, D.A.R.E., and the Halloween Safety Initiative. The NGPD is committed to keeping the funds donated to this program in the New Glarus community. Chuck Biger, sales representative, commented, “New Glarus Motors is always humbled to support our community happenings. It’s important to all of us that we continue to grow and prosper together. We are developing a safe and friendly environment to raise our children in.”

New Glarus Motors plans to continue their support for local programs and events and looks forward to creating lasting relationships with the New Glarus, Wisconsin community.

About New Glarus Motors:

New Glarus Motors is a division of Badger Truck Center. Established in 1965, Badger is a second generation, family-owned dealership with locations throughout southeastern Wisconsin. New Glarus Motors a 2014 addition to the Badger Truck Center family and includes the Chrysler, Dodge, Jeep and Ram franchise. Additionally, New Glarus Motors provides a complete service and parts experience for all vehicle makes and models. Selling to the retail and commercial market, New Glarus Motors’ philosophy of teamwork, integrity and open communication with customers ensures they get the vehicle they need and want at the best value. Located in New Glarus, Wisconsin, New Glarus Motors serves customers nationwide. To learn more, visit our website at www.newglarusmotors.com, or call 608-527-5080.

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