

# INSPIRING LIVES

INTERNATIONAL

## COMMON THREADS

INSPIRATION  
EMPOWERMENT  
BALANCE

2015 "Entrepreneur of  
the Year in Inspiration  
and Empowerment"  
– VIP Events Concierge

Dr.  
**Shellie**  
*Hipsky*

# Dr. Shellie Hipsky

PRESIDENT OF INSPIRING LIVES, LLC  
*and so much more*

**D**r. Shellie Hipsky inspires internationally with her personal life story and the stories of the amazing people in her book *Ordinary*

*People Extraordinary Planet.* Hipsky was the Executive Producer and TV Talk show Host of “Inspiring Lives with Dr. Shellie” which was viewed globally and seen on TV on NBC’s PCNC and NYC’s MNN.

In 2014, Dr. Shellie Hipsky proudly received the “Exceptional Artist Award” and induction into the Fashion Hall of Fame during the Pittsburgh Fashion Week for her work as a “Philanthropic Fashionista”.

A performer and volunteer since she was a child, she is renowned locally for her acting/singing talents and utilizes them to host galas such as the Fabulous Forties which have raised over \$100,000 for homeless children in shelters. Active on multiple non-profit boards, she is extremely passionate about the Homeless Children’s Education Fund charity and serves on the advisory board. She also volunteers in the shelter and does head-to-toe Mommy

Makeovers for the ladies in transition in collaboration with other women-owned beauty businesses in Pittsburgh such as the non-profit Treasure House Fashions and the Elliven Spa. One of her greatest joys is watch RMU SESS students interact with the babies and young children in the Healthy Start House as they read to and comfort them through transitional housing.

Dr. Shellie has been invited to present at international conferences, at Oxford University in England, and spoke to over a thousand people at Pepperdine University and often it is on the topic of service and giving back. Dr. Shellie Hipsky was recognized as an Official Super Professor in the top 205 out of nearly 100,000 academics worldwide by [www.Faculty-Row.com](http://www.Faculty-Row.com). Dr. Shellie Hipsky’s

personal mission is to educate, entertain, and inspire internationally.

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## 2013 BEST BUSINESS WOMAN IN PITTSBURGH AWARD

—Women’s Small  
Business Association

## “A TOP ENTREPRENEUR IN THE U.S.”

—The American Chronicle

## “ENTREPRENEUR OF THE MONTH”

—Entrepreneurs and  
Professionals Network

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**VISIT DR. SHELLIE’S WEBSITE AT:**  
[www.inspiringlivesinternational.com](http://www.inspiringlivesinternational.com)

# ACCOLADES

*“Dr. Shellie Hipsky is an example to women all around the world that anything is possible with an open mind and heart.”*

—Dawn Diaz, Speaker, Author, Life-Coach, Founder of Milagros Day Worldwide

“Dr. Shellie Hipsky’s Empowering Women Radio continues the movement of women empowering not only each other and our leaders of tomorrow, but by planting 100 global seeds our collective message will touch hearts, foster change, and inspire greatness the world over. I am proud to be part of this journey manifesto!”

— Caryn Chow, America’s Love Your Life Coach and President and Take a Bow Presentations

“Dr. Shellie Hipsky has started a movement that will inspire the masses. If you are seeking inspiration and balance meet the incredible ladies of the Global Sisterhood of Empowering Women through the Common Threads trilogy! Dr. Shellie is an amazing soul whose passion to empower others burns brighter than the sun itself.”

Kate Gardner, Internationally Best-selling Author of The Missing Piece series

## DR. SHELLIE’S RECENT AWARDS

- 2015 “Entrepreneur of the Year in Inspiration and Empowerment”  
– VIP Events Concierge
- One of the “2015 National Professional Woman’s Association’s Women of the Year”
- 2013 “Best Business Woman in Pittsburgh”  
– Women’s Small Business Association
- “Entrepreneur of the Month”  
– Entrepreneurs and Professionals Network
- The American Chronicle called Dr. Shellie Hipsky, “A top entrepreneur in the U.S.”
- “Rising Star Award”  
– Jack LaPresta Education Foundation
- “Travel Woman of the Month”  
– Anatomie European Clothing
- “Volunteer Award”  
– Homeless Children’s Education Fund
- “Inspirational Woman of the Month”  
– Inspirational Woman Magazine

# Dr. Shellie Hipsky

## QUOTES

By: Brittany Comer

It's impossible not to notice her first. Standing in the doorway of a picture-perfect home, surrounded by meticulously planted trees and a neatly manicured lawn. Shellie Hipsky just celebrated her 40th birthday but her appearance hasn't aged since 30. Her smooth, brown hair falls delicately around her slender frame and flawless, slightly tanned skin. "It's so great to see you again!" she exclaims with open arms. Her warm, genuine smile complements the gesture.

"Come in, come in!" The door slowly opens, revealing a living area with vaulted ceilings and oversized windows. The entire room is drenched in the dreamy glow of a hazy, late-summer sunset. She quickly checks on her son and daughter, both sleepy after a long day at camp.

A moment later she joins me and takes a seat at the dining room table. She smiles, nudging a tray of fresh fruit my way. As our conversation begins, I feel as though I am talking to a long time friend. Shellie is animated and witty. She laughs often; it's contagious. The performer in her radiates through every part of her being.

"When I was about 4 years old I hit the stage for the very first time. My mother, Libby Jacobs, ran the local theater in Akron, Ohio, and when they needed a kid they threw me on stage!" This upbringing contributed to the comfort she feels in front of a crowd.

Whether she's performing at a charity event, accepting an award for Pittsburgh's Best Business Woman of the Year, or staring in her own talk

show, "Inspiring Lives with Dr. Shellie", she uses every ounce of the gift.

"I felt like I was in my own living room," she fondly describes the time she spoke at Pepperdine University. "It was like telling a story to a friend, but there just happened to be 1,500 people there." It's no surprise she was picked to speak at the university. She holds an impressive three degrees of her own.

"I was a little obnoxious about the last one," she laughs. "I wanted to get my doctorate by 30!" When asked about the difficulty of long commutes, time restraints, and the excessive workload she simply shrugged her shoulders. "I set a goal and I put on blinders until I get there."

Not only was Shellie a dedicated student, but she was also an exceptional teacher. From teaching elementary school special education students, to lecturing as a professor at Robert Morris University, teaching and mentoring have molded her into the woman she is today, most notably her work as a volunteer at the Healthy Start House in Pittsburgh, PA. This specific program assists homeless women and their children in receiving healthcare, developing and improving skills, obtaining employment and finding permanent housing. The program even collects new work-appropriate attire for the women, offering makeovers, spa treatments, and photography sessions for the families. These special, confidence-booting treatments were made possible because Shellie's own company, Inspiring Lives, LLC, coordinated with other female-owned businesses, like the Pittsburgh-based Treasure

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**"IT'S A  
BEAUTIFUL,  
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THING."**

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House Fashions and Elliven Spa.

“When these ladies see themselves dressed up, polished up, ready to take on the world, they can finally see themselves as someone who *can* take on the world. It’s a beautiful, beautiful thing.”

Shellie Hipsky refuses to slow down. She hopes to one day make the Homeless Children’s Education Fund, an organization that focuses on advancing the educational opportunities of at risk children, a national charity. Recently, Shellie helped organize a successful Fabulous Forties Gala for the HCEF. The event offered the guests an evening reminiscent of a classy, 1940’s jazz club. Throughout the years Shellie has raised over \$100,000 in similar galas for the HCEF alone.

When asked to reflect on a rewarding moment in her career, she smiles and thinks for a moment. “The talk show, ‘Inspiring Lives with Dr. Shellie.’” She looks off in the distance, continuing in a softer tone, speaking tenderly of the many people she interviewed.

“They are bringing their stories to help the masses because people can see themselves in those stories. All the people that I’ve interviewed have had these amazing stories and they’ve conquered them. Then they go on to help other people.”

Despite all Shellie Hipsky has achieved, she is determined to reach even more individuals with the 2015 release of sixth book inspired by her radio show, “Empowering Women”. She reveals her current dreams of landing on the New York Times Best Sellers List and performing on Broadway. “People joke that I’m going to be out there with my walker, belting it out on stage!” However, there’s more truth to that statement than humor; she will be singing on stage at charities, volunteering her time, writing books to inspire, and educating the lives of men and women globally for decades to come.

*This article originally appeared in The Platform Magazine, September 2015.*

Photo: Sohail Khwaja



# Background

## What is “Empowering Women Radio?”

Inspiring Lives International and Dr. Shellie Hipsky searched the globe for empowered and successful women to be interviewed for Empowering Women radio and Dr. Shellie Hipsky’s sixth book, *Common Threads*. Most of the radio interviews were syndicated to over 120 radio stations internationally. The top 100 are going out daily on SoundCloud for listening anytime, anywhere as a free resource for women to learn from other incredible women. In the first month on SoundCloud there were 100,000+ listens. *Empowering Women Radio* explores ladies personal stories and illuminates their strategies for everything from achieving life balance to manifesting goals.

## What is the “Global Sisterhood?”

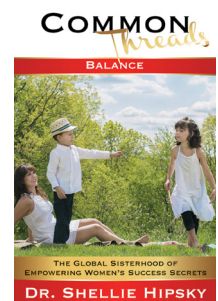
Something almost magical happened as the words of these women went viral at <https://soundcloud.com/empowering-women-radio>. Others started taking notice. One such lady from Pakistan wears a veil and lives in a male dominated society. In a land where many women are denied education she has a master’s degree. Many are not allowed to be employed and she works as a women’s rights activist through SAWERA. Although she lives in a part of rural Pakistan where females are not part of decision making, she decided to reach out to the United States-based Empowering Women Radio. Hena Gul listened to Dr. Shellie’s interview with “Empowered Girl - Empowered World” conference leader Haseena Patel in South Africa. It is through Haseena that Dr. Shellie skypes in to schools to work with Power Circles of teenage girls in South Africa. Hena reached

out to Empowering Women Radio and she was introduced to ladies with similar missions. After she bonded with Dr. Shellie and the connections were formed with incredible women around the world, Hena created the phrase a “Global Sisterhood” for what we are experiencing through Empowering Women.

## What is “Common Threads?”

Tons of nominations poured into the website. Although some of the interviews were conducted over the phone and Skype, Dr. Shellie Hipsky is traveling to many locations including LA and NYC interviewing women who have realized and achieved their own versions of success in their fields. From women from humble beginnings who are millionaires to a Broadway star, she is interviewing 100 successful empowered women while on sabbatical from her position as a professor at Robert Morris University. Dr. Shellie Hipsky believes that “Inspiration is just a story away.”

Based on 30 themes that arose in 3 main areas, the following books are being written...*Common Threads: Inspiration*, *Common Threads: Empowerment*, and *Common Threads: Balance*. Women will be able to use the *Common Threads* book to see patterns in these women’s lives and create their own blueprint for success.



# INTERVIEW QUESTIONS

- 1) What inspired you to write this book?
- 2) How did it turn into a trilogy?
- 3) How many books have you published in your life?
- 4) How did you come up with the concept for this book?
- 5) How did you meet the 100 influential women around the globe that are featured in the trilogy?
- 6) How did you meet your amazing publisher Kate Gardner?
- 7) Why is women empowerment still important in this day and age?
- 8) The third book is titled "Balance", how do you find balance in your life?
- 9) Which interview in the Common Threads inspired you the most?
- 10) On your own journey to empowerment, what would you say was your biggest challenge?
- 11) What do you like to do in your spare time?
- 12) How can we prepare the next generation of young women to be inspired, empowered, and balanced?
- 13) How have you been supported by the Global Sisterhood of Empowering Women throughout this writing journey?

## **Media Inquiries:**

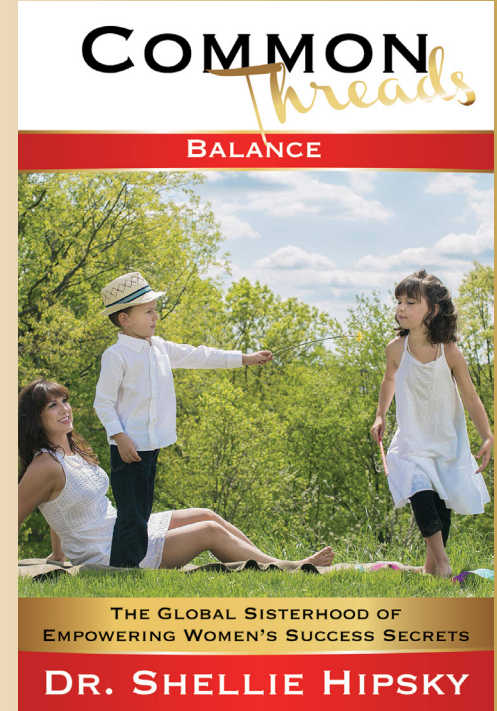
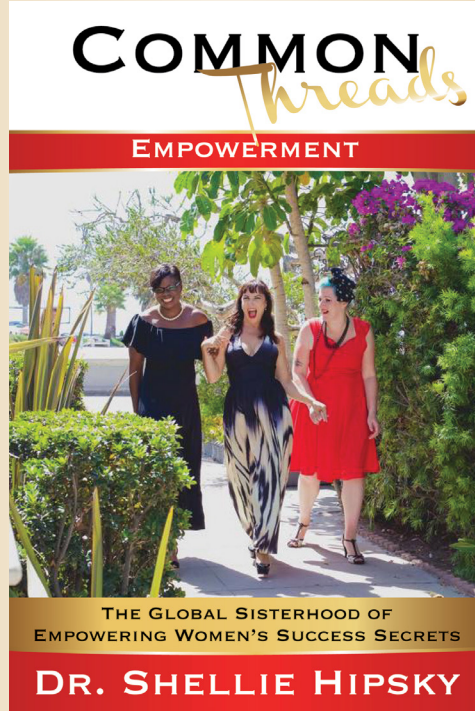
Dash Publish Relations: 212-763-7743

## **Keynote Inquiries:**

Inspiring Lives, LLC: 724-713-7494

# COMMON THREADS

Trilogy



INSPIRATION • EMPOWERMENT • BALANCE

"The common thread with Empowered Women is that they have conquered life's obstacles and they have risen above." — *Dr. Shellie Hipsky*

**W**e all stumble. Some fall. Yet, the greats rise up after adversity and inspire the world to do the same as well. Join Dr. Shellie Hipsky as she looks at awe-inspiring women from the 100 top interviews that she recorded for Empowering Women Radio.

Meet the Global Sisterhood and learn what keeps them going through the challenges. Learn how they stay centered and how they help others. This book series includes the powerful stories of thriving by women who now have fabulous lives.

These ladies have conquered adversity in the forms of domestic violence, extreme poverty, cancer, addictions, divorce, death of loved ones; Common Threads even features a war camp and a

kidnapping survivor. Some have inspirational stories of living their dreams on stage and screen or starting non-profits that are changing the world. All are ladies we can learn from and find inspiration. By raising each other up and learning from our Global Sisterhood, we can find personal transformation. Together we can change and heal our world.

Realize that we are never truly stuck. Others have hit rock bottom and climbed to the top. Enjoy and live your best life!

Available  
**December 13, 2015**