



Press Release

Instant payment processing integrated with sales tools, all in one App.



If you're ready to simplify sales execution, boost performance and improve payment agility, then help is at hand with Salesfactor MPOS a bold new way to work with a simple but powerful app.

Miami, December 9, 2015 – Leapfactor Inc., today announced at the DSA Sales and Marketing Conference in Las Vegas, immediate availability of Salesfactor MPOS. Salesfactor MPOS is an oversimplified way to engage and sell using an Apple and Android App pre-integrated with payment processing.

Leapfactor Inc. in a partnership with ePayments Network joined forces to deliver a simple but powerful mobile App. Salesfactor MPOS is fully loaded with content and communication tools, is able to create personalized shopping carts, and accept payments with a simple swipe of a credit card or a scan of the card with the lens of an smartphone camera all with increased security.

“Selling is difficult enough, to have order processing and payment hard as well” said Bill Beaty, a veteran of the industry and CEO of ePayments Network. “With Leapfactor, we took the payment processing which is usually hiding in the backend and brought it to the frontend to remove complexity and provide merchants all the benefits and remove all the complexity”.

“By vesting a full integration with the ePayments Network platform we can serve businesses with a large volume of transactions, as well as support independent business owners with individual merchant accounts, all with the same App.” Said Lionel Carrasco, the founder of Leapfactor. “We can offer the same or better credit card transaction processing rates with NO hidden fees, in addition to financed card reader devices.

ePayments Network is not the average payment services platform The company looks for every opportunity to help customers obtain more value from each transaction By developing new solutions to make transactions simpler, faster, safer, and more rewarding without compromising security and scalability.

Leapfactor transforms the way brand and sales people touch customers. We’ve entered into an era, where the lines between in-store, eCommerce and mobile commerce are blurred. ePayments focused on delivering the type of integrated buying experience today’s consumers demand anywhere, anytime, and on any device.

The time for painful order processing is over, the days of asking customers to wait in line to buy or write credit card numbers on yellow post-it’s are practices of the past. Salespeople, party planners, network marketing and independent distributors can now simply download an app, and be able to sell and get paid in no time.

About Leapfactor

Leapfactor provides Business Apps that radically impact customer engagement and enhance sales execution, increasing our customers’ profitability.

Our cloud based Mobile Platform was designed from the ground up to support Game-Changing business Apps, that extend enterprise software limits. By bringing together “systems of record” and digital content, our task driven Apps

engage, shape and connect businesses and people, while providing insights on users behavior.

Leapfactor Inc. serves Enterprise clients and charge based on monthly subscriptions per user and/or a fee per transaction.

Headquartered in Miami, for additional information please visit leapfactor.com.

About ePayments Network

ePayments Network is a Tier 1 Payment Platform company that provides merchant and credit card transaction processing services to both large and small businesses. Our platform has a configurable robust foundation that allows tailoring of our gateway to serve industry segments with specific needs.

Transaction Processing Partners of Texas, Inc. DBA ePayments Network is a registered ISO of Wells Fargo Bank, N.A., Walnut Creek, CA. and is headquartered in Texas. For additional information visit epaymentsnetwork.com