



## PRESS RELEASE

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### **Sure-Shot Game Calls Upgrades the Yentzen One**

**Groves, TX** – In 2014, when Sure-Shot Game Calls introduced the Yentzen ONE duck call, it followed on the heels of the World Champion Original Yentzen which, as the first ever double-reed system, revolutionized the duck call industry back in the 1950s. Now, the new and improved Yentzen ONE is taking it into the next generation.

The Sure-Shot Yentzen ONE has earned respect among duck hunters due to the tonal quality which makes the true sounds of waterfowl and the Yentzen ONE nearly undistinguishable. The new proprietary CNC machined body of the Yentzen ONE also features a Cerekote™ khaki-colored band giving it a sure grip. The newly patented Screw-Lock System makes it the loudest and strongest duck call on the market. The re-engineered Screw-Lock System protects the integrity of the call, eliminates the need for O-Rings, while also preventing air loss.

The Yentzen ONE features a Sure-Quack reed system which better controls the vibration within the call. This, combined with the Sure-Quack trough system provides better tonal qualities. Lastly, the Sure-Quack peg design allows the reed to pivot for better control. The new and improved Yentzen ONE has an MSRP of \$155.98.

**About Sure-Shot Game Calls:** The 60+ year old company was founded by James “Cowboy” Fernandez and George Yentzen in Nederland, Texas in the early 1940s. After many prototypes, their first product, the 1950 patented Yentzen, became the very first double-reed duck call introduced to the marketplace. In 1959, Cowboy Fernandez entered several duck calling competitions and both he and the Yentzen Caller became world class champions. When the elderly Cowboy Fernandez backed off of production, Charlie Holder purchased the company in 2011. Today, Sure-Shot offers over two dozen game calls for waterfowl, predator, deer, and turkey.

For more information about Sure-Shot’s complete line of game calls, visit their website at [www.SureShotGameCalls.com](http://www.SureShotGameCalls.com)