



Contact: Bob Helbig, Media Partnerships Director
Voice: 484-419-9006
Email: bob.helbig@workplacedynamics.com
Web: www.workplacedynamics.com

FOR IMMEDIATE RELEASE

TOP WORKPLACES KNOW HOW TO HAVE FUN

January 28 marks National Fun at Work Day

EXTON, PA (January 25, 2016) – With National Fun at Work Day approaching on January 28, it's the perfect time for organizations to consider the role fun plays in workplace culture. "Fun at work isn't just about games and being silly. It can be a sign of an engaged workplace," said [Doug Claffey](#), CEO of [WorkplaceDynamics](#), a leading provider of employee feedback and performance improvement solutions.

"Done right, fun encourages teamwork. It breaks down barriers to spur creativity, productivity, and enthusiasm. Fun also promotes a positive culture where employees are better connected to the organization. This is important because engaged workplaces attract people who want to invest themselves to stay, do great work, and recommend your organization to others," Claffey said.

But fun doesn't mean frivolous. "Some might consider fun a waste of time, or something that interferes with productivity. But activities that promote teamwork can increase long-term [employee engagement](#) and improve [organizational health](#)," Claffey said. "[Top Workplaces](#) organizations know how to have fun, and our research shows that these companies—as well as those that aspire to be Top Workplaces—exhibit twice the employee engagement rate of a typical workplace."

Claffey's office door features photos of employees having fun at company events. "Fun can be simple. Companies should do something that's likely going to encourage participation and teamwork. What's most important is that it resonates with your culture and is supported by senior leadership," commented Claffey.

Of course, no organization should limit fun to a special day. Companies need to incorporate fun regularly. And just like all organizational initiatives, leadership must embrace fun at work and participate in activities. Claffey references Colin Powell, the retired four-star general and former chairman of the Joint Chiefs of Staff, whose principles of leadership emphasize the importance of having fun on the job. "Surround yourself with people who take their work seriously, but not themselves."

###

[WorkplaceDynamics](#) is a leading provider of employee feedback and performance improvement solutions based in Exton, Pennsylvania. Founded in 2006, its passion and purpose is to make the world a better place to work together. The organization surveyed more than two million employees and 6,000 organizations in 2015. WorkplaceDynamics partners with leading publishers across the country to produce regional [Top Workplaces](#) lists that recognize great companies based purely on the opinions of the employees who work there.