



Denver's Wildflower Group Garner's National Attention!

(Denver, Colorado - February 9, 2016) ~ Denver based Realtor and creator of Wildflower Group, Joan Rogliano, was recently featured on the TODAY Show. The segment focused on how Wildflower Group supports divorced and widowed women across the country as they navigate these tumultuous experiences. The TODAY Show piece was well received by audiences and Rogliano, was thrilled by the response from viewers.

[Click here to view Today Show segment.](#)

"Wildflower Group is dedicated to providing both vital resources and a new community of support to women when they are feeling alone and most vulnerable. We're thrilled that Wildflower Group has a growing national presence. We want to laugh, learn, and be inspired as we celebrate women everywhere who are thriving as they transition through divorce and widowhood," said Joan Rogliano.



What makes this group so unique? With the divorce rate at 50% and 3 out of 4 women ultimately widowed there is an overwhelming number of women who need support. Founded in 2006, Wildflower Group is a national network of professionals dedicated to empowering women in these circumstances. Women-in-transition frequently experience a substantial reduction in their financial position and, prior to making new life decisions, must prepare for the economic challenges they encounter. Wildflower Group offers workshops, trusted resources, and a sense of community to assist these women during this difficult phase in their lives and helps to create positive growth and a secure financial future.

Since its inception, the Wildflower group has sprouted up in Georgia, Arizona, California, Indiana, Kentucky and Michigan. Where does it go from here? Rogliano has a good idea. After the piece aired, she had an influx of requests for Wildflower groups in New York, Ohio, Washington D.C. and Florida. Let's help spread the word about this wonderful organization helping this large demographic.

**For interviews, please contact: Jennifer Seeley, Publicist, at
303-902-6086 or jseeleyconsulting@gmail.com**

About Joan Rogliano ~ Joan has been a Realtor for more than 25 years and is a nationally-recognized professional on the topic of divorce and real estate. As a Certified Luxury Home Marketing Specialist, Real Estate Divorce Specialist, a Graduate of the Real Estate Institute, and a member of the Council of Residential Specialists, she is one of the nation's most exceptionally trained Realtors.

Joan was a finalist for the Denver Business Journal's Outstanding Women in Business Award in 2012. She is one of five Realtors who received the National Association of Realtors' Volunteering Works award in 2013 for her work with the Wildflower Women's Organization, the non-profit she founded in 2010.



For additional event information, please contact:
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