

For More Information

Larry Moody
94-1299 Ka Uka Blvd, Waipahu 96797
808-680-7100
lmoody@tonyhonda.com

For Immediate Release

Tony Honda Earns Honda's Top Honor

Waipahu, Hawaii, February 18, 2016 — American Honda Motor Co., Inc., announced that Tony Honda is among the recipients of its prestigious Honda Presidents' Award for 2015. This award is presented to an exclusive group of Honda dealerships, from among more than 1,000 nationwide, for exceptional performance in all aspects of operations. Tony Honda is one of only 145 Honda dealerships to receive this award.

“Honda is proud to recognize the outstanding achievements of our Presidents' Award dealerships,” said John Mendel, executive vice president of the Auto division for Honda. “This award signified each dealership's commitment to achieving exceptional results in profitability, sales, vehicle condition, customer experience, service retention, and brand representation.

“Tony Honda and its team members deliver exceptional vehicle service and outstanding customer experiences – precisely what earned them this year's President's Award,” Mendel said.

“I'm proud of the entire Tony Honda team for winning the coveted Honda Presidents' Award for the third year in a row,” said Stan Masamitsu, President of Tony Hawaii Automotive Group. “This level of excellence in operations has real benefits for our Honda customers, who have made us the number one volume Honda dealer in the state of Hawaii.”

Honda provides each winning dealership with an exquisite President's Award trophy that symbolizes the dealership's extraordinary efforts, along with recognition materials for it's showroom.

Tony Honda carries the full line of reliable, fuel-efficient, and fun-to-drive Honda vehicles. The Honda lineup include the Accord, Civic, CR-V, CR-Z, Fit, HR-V, Insight, Odyssey, and Pilot.

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