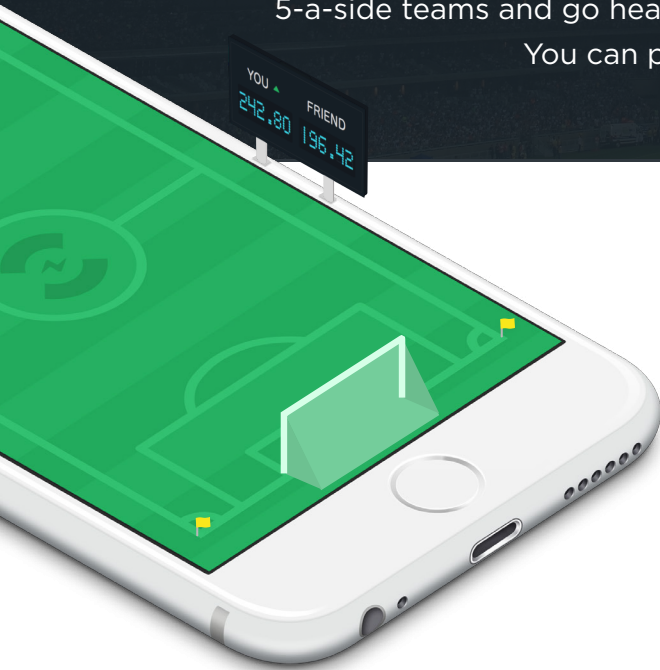


## What is Dribble?

First and only mobile daily fantasy app just for football.

Offering both Premier League and Champions League, Dribble lets you build your best 5-a-side teams and go head to head against friends or random opponents.

You can play for real cash or just for fun.



## How you play

1. Start a challenge
2. Pick the most inform athlete
3. Choose to play a friend or random opponent
4. Complete your 5-a-side teams, turn-by-turn
5. Play for fun or for money
6. Watch your teams play live
7. Earn points and win real cash!

## Stats

- £11B in online sports wagering UK
- 70% of World sport wagering is on Football
- 40M football fans, 30M punters and 9M fantasy fans in UK
- Estimated 850,000 - 1M potential daily fantasy players in UK

## Why?

- Traditional fantasy football is a full time commitment and season long
- UK football fans deserve an awesome mobile product dedicated to the sport they love
- There has been no innovation in the UK fantasy market for 20 years
- All products are desktop based, and lack gamification

## Why we are great

**Daily** - season long leagues are a thing of the past. We offer new challenges every game day.

**Gamification** - you can level up and build a management career on Dribble. Share and brag about your results.

**Unique picking format** - quick turn-by-turn picks against opponents with no salary caps. A game all levels of fans can play that's engaging and increases competitiveness, as it is all done with a live countdown clock.

**Football ONLY** - built specifically for football fans, players can access gameweek schedules, match data, news, and athlete info right in the app.

## Some of our milestones

Raised seed funding from top London investors

Obtained peer-to-peer gambling license

Added George Coelho and Howard Kingston as advisors

Soft launched in August for Premier League kickoff

Reached #2 in UK App Store for Sports

Added Champions League to offering

## Meet the team



**Daniel Qu**

Engineer. CS / Econ @ Yale.  
Previously @ Qualcomm & built  
Pilot Reader



**Nicholas Wright**

Product / Design. Founded/exited  
Dark Timbers. Previously built  
Pilot Reader.



**Rupert Brenninkmeijer**

Growth. Mathematics @ Oxford  
Brookes. Data scientist and  
previously at C&A



**George Coelho**

Advisor. Founded Balderton Capital.  
Invested in Betfair. Previously VP @ Intel  
Capital



**Howard Kingston**

Advisor. Co-founder @Adludio  
Previously We R Interactive (acquired).