

# DRONELIFE AUDIENCE TRIPLES

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*DRONELIFE, the leading site for commercial drone news and information, is pleased to announce that it has hit a new audience benchmark. DRONELIFE readership has tripled in the last year.*

*Comparing the prior 180 day periods between July 2015 to January 2016 from the same period of the preceding year, the audience has grown at 308%.*

*Enrico Schaefer is principle of Traverse Legal, a leading law firm in the drone space that provides clients with Section 333 assistance and other legal services. "We have been advertising with DRONELIFE for six months, during which time our drone related business at [www.dronelaw.pro](http://www.dronelaw.pro) has grown exponentially," says Schaefer. "The world of unmanned aerial systems is on growth curve unlike anything I have seen in the technology sector since smart phones and the internet itself...DRONELIFE has distinguished itself as a trusted source of drone information, analysis and commentary. In this emerging market, [DRONELIFE](http://www.dronelife.com) has become the content leader."*

*Darr Gerscovich, SVP Marketing for DroneDeploy, a leading cloud software platform for commercial Drones says: "The success of our free trial offer depends entirely on engaging new users globally. DRONELIFE is an important partner in helping us reach our target audience, particularly in the agricultural sector."*

*DRONELIFE is the leading global website for information about commercial drones, ranked the highest for viewers in the commercial market space by the web analytics firm Alexa <sup>TM</sup>.*

*"We help companies worldwide to get the word out on their products and services by providing an eco-system of content, lead generation, and services to support our corporate clients. Our readers and clients are telling us that they want more information about both the general Drone marketplace and specific use cases within that market, and we are working to fill that need." says Harry McNabb, Chief Marketing Officer for DRONELIFE.*

*DRONELIFE has current partnerships with over 250 commercial drone enterprises worldwide and is a member of a syndicate bringing the first drone ETF to market, serving as an Industry Expert Adviser.*

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