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The Kindness Connection working with Organizations to achieve meaningful corporate social responsibility (CSR), while building strong employee teams.

Very often, corporate executives have viewed corporate social responsibility (CSR) as another outside pressure or a trend that other companies have had to deal with. But as their customers, employees, and vendors—and, even overall society place increasing importance on CSR, some leaders have started to look at it as a unique opportunity to strengthen their businesses within their communities and open dialogue with their employees while contributing to society at the same time. They view CSR as central to their overall strategies, helping them to creatively address key business issues.

Increasingly more companies and government agencies are opting to include the creation of CSR programs into their team building and sales programs and meetings. Giving back to your community and overall society in a meaningful way can be profoundly rewarding. Working side by side on a mission of kindness with fellow colleagues creates strong, long lasting bonds. The process of creating these projects together encourages collaboration within a relaxed and enjoyable atmosphere. It cultivates a sense of camaraderie and teamwork that continues paying dividends long after everyone settles back in at the office.

The Kindness Connection® (TKC) has worked with schools since 2006 inspiring the next generation of volunteers by making meaningful service learning opportunities accessible to school-age children. We have accomplished our mission of inspiring lifelong volunteers by connecting thousands of school children with memorable service learning projects each year within the context of their school days. We offer students the opportunity to learn about and engage in a diverse range of impact areas—from at-risk youth, to veterans, to sheltered animals and the elderly—letting kids experience how good it feels to help others and to know that they, too, can make a difference.

Through the years, we have received many requests from adult organizations, including corporations to offer programs to their employees during events such as sales meetings, Take Our Daughters And Sons To Work Day®, team building, etc. In the past, we have worked on a limited basis, but found these partnerships to be very successful. To this end we have developed a line of programs, specifically geared to this market. The program names reflect the type of recipient organization and includes an art project

that the organization has felt would greatly enhance their environment. Our current Programs consist of the following:

- **Volunteer for Vets**
- **Create Art for the Aging**
- **Outfit Tots with Educational Toys**
- **Motivate Adolescent Athletes**

The projects are art-based and include components for participants of all levels and abilities. Each project is designed to accommodate a group of 12 people. Your organization can order as many of the same projects needed to fit your group size or you can order multiple numbers of the different projects to meet the group size. The projects come with complete supplies and instructions, information about the charitable partners and ultimate recipients who will benefit from their kindness, along with shipping materials for the corporation to send completed projects to the recipient charity. We offer a guide and/or activities to facilitate team building discussions during the sessions, which can be customized to underscore your event theme, company positioning, etc. An oversized card for the recipient organization is included for the employees to sign. Creating these projects together result in kind and thoughtful gifts for the recipients. You'll be amazed at how excited and uplifting this event can be for everyone involved, and what your team can accomplish back at work after an event that pulls employees together for such a rewarding cause.

For more information on our programs or for Organizations that are interested in receiving a Cost Proposal for their upcoming event, visit our website at www.thekindnessconnection.org, email us at corporate@thekindnessconnection.org or call us at (847)807-9340.



Our mission is to encourage volunteerism at a young age and create lifelong volunteers.

TKC partners with local schools to teach children the importance of volunteerism through meaningful art-based service projects.

Since 2006, TKC has reached over 30,000 youth volunteers through 75 schools and organizations and delivered 40,000 projects to non-profits around the world.

All proceeds will benefit TKC's School Programs and engage students in community service projects. By partnering with The Kindness Connection, you'll directly serve those in need AND support TKC's mission of creating future generations of volunteers.

We call this

Pay-It-Forward-Volunteerism!



Service Projects for Corporations

Team Building with a Purpose for Businesses Large and Small

Give back to the community with your next team-building event. Working side by side on a mission of kindness creates strong, long-lasting bonds with colleagues. It cultivates a sense of camaraderie and teamwork that continues paying dividends long after everyone settles back in at the office.

How it Works

Choose a project from a range of causes such as supporting education and helping seniors. The Kindness Connection (TKC) does all the planning so your team can have a turnkey yet meaningful event. After making your selection, you'll receive a comprehensive package with art materials, detailed instructions and information about the recipient charity.

Shipping materials are included for participating businesses to send completed projects directly to the charity for immediate impact. Projects work great for small and large teams.

If you would like a more customized event, TKC will work with you to develop a program to meet your specific needs.



Plan Your Event Today!

To learn more about TKC and its corporate programs, visit www.thekindnessconnection.org or contact us at 847.807.9340 or corporate@thekindnessconnection.org.



Service Projects for Corporations

Team Building with a Purpose for Businesses Large and Small

Choose From 4 Projects - all supplies included

Motivate Adolescent Athletes

Donated to charities serving underserved school-aged kids to promote healthy, active lifestyles



Kit includes:

12 jump ropes, parachute, 12 soccer balls, wooden crate, fabric storage bags, art supplies, oversized gift card, shipping materials

Volunteer for Vets

Donated to group veteran homes and VA hospitals



Kit includes:

12 – 8” X 8” canvases, patriotic art supplies, stencils, 15 artist aprons, oversized gift card, shipping materials

Create Art for the Aging or Homeless

Donated to charities serving elderly and homeless communities



Kit includes:

12 – 8” X 8” canvases, art supplies, stencils, 15 artist aprons, oversized gift card, shipping materials

Outfit Tots with Educational Toys

Donated to charities serving preschool aged children to encourage learning



Kit includes:

24 mat puzzle pieces, 24 blocks & wood chest, 12 books & bookends, art supplies, oversized gift card, shipping materials

Looking for custom projects?

Email us at corporate@thekindnessconnection.org and someone will be in touch with you to set up a program to meet your individual needs.



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"The Kindness Connection is a wonderful vehicle for schools to engage children in service learning projects in a way that is fun and meaningful."

- School Principal



School Sponsorships for Corporations

Every year, The Kindness Connection receives requests from schools who would like to host a Kindness Connection Event, but are unable to help fund the program at their school. They need your help!

The Kindness Connection (TKC) considers a scholarship school to be any school with more than 40% of their students on free or reduced lunch.

A minimum investment of \$3000 from your business will allow 200 students the opportunity to have meaningful volunteer experiences by creating at least 200 "gifts from the heart" to be donated to one of TKC's charitable partners.

Your business will be recognized on our website, newsletter of over 1300 subscribers, social media, relevant press releases and, of course, at the event.

Experience the impact your generous donation has on the students by sending some employees to help at the event.



Plan Your Event Today!

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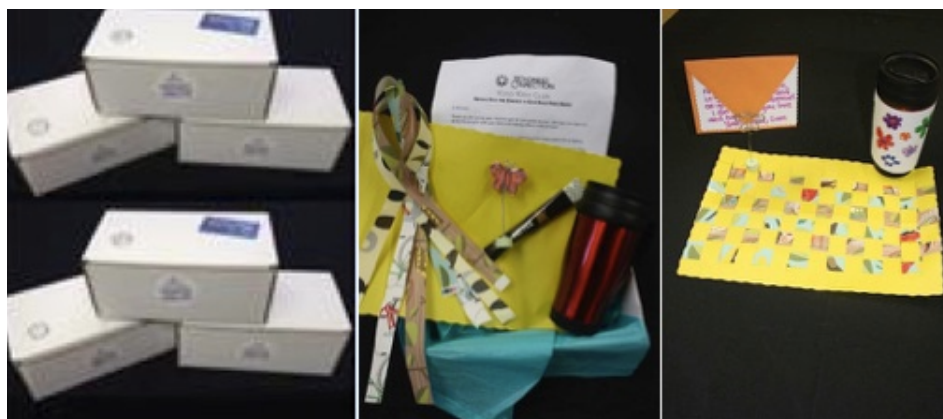
Give your employees the gift of giving back



The Kindness Connection (TKC) offers businesses a unique way to give back to employees and the community – [Kind Kids Club Memberships](#).

The Kind Kids Club gives families the chance to give back to the community every month through service projects done at home. TKC sends community service projects directly to members' doorsteps and families and friends complete the craft before sending it to the recipient charity of the month.

Special quantity pricing is available for businesses for 1, 3 or 6 month subscriptions.



Want to learn more?

Email us at corporate@thekindnessconnection.org and someone will be in touch with you to set up a program to meet your individual needs.