## BIOGRAPHY



## WHO IS HUNGER?

Hailing from the idyllic suburbs of Vienna, Austria, epic pop/rock band HUNGER first formed in early 2014. Coming off of the success of their band FDTF, childhood friends Daniel Rumpel and Johannes Herbst approached long-term fellow and vocalist Lucas Frendrich with the intention of creating a truly dark and cinematic sound.

In the beginning, the trio was meant to be a songwriting collective focused on epic songs that provoke an immediate, specific feeling within a listener. Standard song structures and melodies were disregarded in favor of the tone and evocation of the music. Perspectives shifted as soon as the band went into studio with British producer Dan Weller in the fall of 2014. The trio couldn't deny their band roots and ended up with a vast, dark, cinematic sound - and the formation of HUNGER.

HUNGER's sound is the result of three very different, yet complimentary minds. Although it took time to define their musical direction, the three band mates were able to use their differences to come up with a unique vision in which they were all comfortable and confident. Each member of the trio brings something distinctive to the overall collective.

The band constantly discusses and adjusts the band's direction - the song concepts, sound, branding, images, videos, and artwork. Each small aspect makes up a larger vision, and each member of the trio has their own place in the process. Process has no place without inspiration. Their sound is primarily art and story driven. Each song stems from a particular concept, which affects the mood, sound and lyrics of the finished piece.

In order to create the right atmosphere for their first record, the band used a small home-studio in an old house in the hills outside of Vienna. The house sits directly in the woods and made its own impression on their first album.

In 2015 the trio decided to relocate to LA, where the band was signed to executive producer and publisher "1st Production". December 2015 will see the release of HUNGER's first single, Gravity.

Gravity is the second story in a trilogy of three connected music videos. Though it was difficult for Daniel, Johannes and Lucas to choose their

first single "We just had the feeling that this story and this track is the right thing to release first. This song is very special to us, it is very poppy but at the same time super dark, epic and painful... this song represents the whole project."