



FOR IMMEDIATE RELEASE

APRIL 1, 2016

Contact: Reanne Agbayani

Email: ragbayani@smartertoddlerpreschool.com

Phone: (212) 766-3222

Web: www.smartertoddler.net

Smarter Toddler® Begins Competitive Hiring Process for Teachers

Leading Childcare and Early Childhood Education Provider Smarter Toddler Nursery & Preschool® Selects NYC's Top Tier Teachers for Elite Programs in New Financial District and Williamsburg Locations

New York, NY - [Smarter Toddler Nursery and Preschool®](#) announced that it will begin hiring to fill teaching and faculty positions for its two brand-new locations in Financial District and Williamsburg. Opening spring 2016, the intensive hiring plan will create career opportunities for New York City's brightest and best educators.

Lisa Alvarez, Smarter Toddler's Education Director, is leading the school's hiring and expansion efforts. In regards to what characteristics and qualifications Smarter Toddler® teachers should possess, Ms. Alvarez said, "Teaching is both an art and a science. The first thing I look for in any teacher is passion. A great teacher brings not only their talent and experience to the classroom, but more importantly, their joy of teaching. Every teacher has their own teaching style that contributes to the diversity in our schools, creating a thriving supportive community of parents, educators and children."

Assistant Director, Andrea Persampieri, said, "Smarter Toddler's teachers have a genuine enthusiasm and love for teaching. All of our faculty members are warm and loving with mature, positive attitudes. The children's energy and inquisitiveness inspire all of us to help them achieve their best."

A thorough evaluation process is utilized in the selection of all teachers and staff to ensure a safe, healthy and supportive environment. Over the past 14 years, the school has provided the highest quality facilities, resources, mentoring services and ongoing professional development to support the wellbeing of all their teachers and children in their care.

"Maintaining a positive school culture is at the heart of Smarter Toddler. We take an active role in ensuring great teacher morale and promote a healthy work-life balance. To attract and retain top-tier talent, we offer top-of-market salaries and benefits," said Co-Founder Robert Ming. "Our teachers repeatedly tell us how much fun they have and how proud they are to be a part of the Smarter Toddler family. By providing the best to our teachers, they are able to provide the best for our children."

Smarter Toddler® offers a competitive salary and comprehensive benefits package, and is actively hiring for both Financial District and Williamsburg locations. Those interested are encouraged to email a cover letter and resume to info@smartertoddler.net for consideration. For further information, visit the Smarter Toddler website at www.smartertoddler.net.

###

About Smarter Toddler Nursery and Preschool®

Smarter Toddler Nursery and Preschool® was founded by discerning artists and parents dedicated to providing children with a stimulating environment to grow and develop through creative expression and inquiry-based education. The Smarter Toddler program was developed for infants and toddlers up to 5 years. Brand new music-filled classrooms opening Spring 2016 are located in the Financial District at 99 John Street, New York, NY 10038 and in Williamsburg at 17 North 6th Street, Brooklyn, NY 11249.

Note to Editors

Additional information and high-resolution images of the Smarter Toddler Financial District and Williamsburg facilities available upon request.

Media Contact

Reanne Agbayani

Email: ragbayani@smartertoddlerpreschool.com

Phone: (212) 766-3222

Web: www.smartertoddler.net