

Binger Financial Services, LLC

Aon Cornerstone

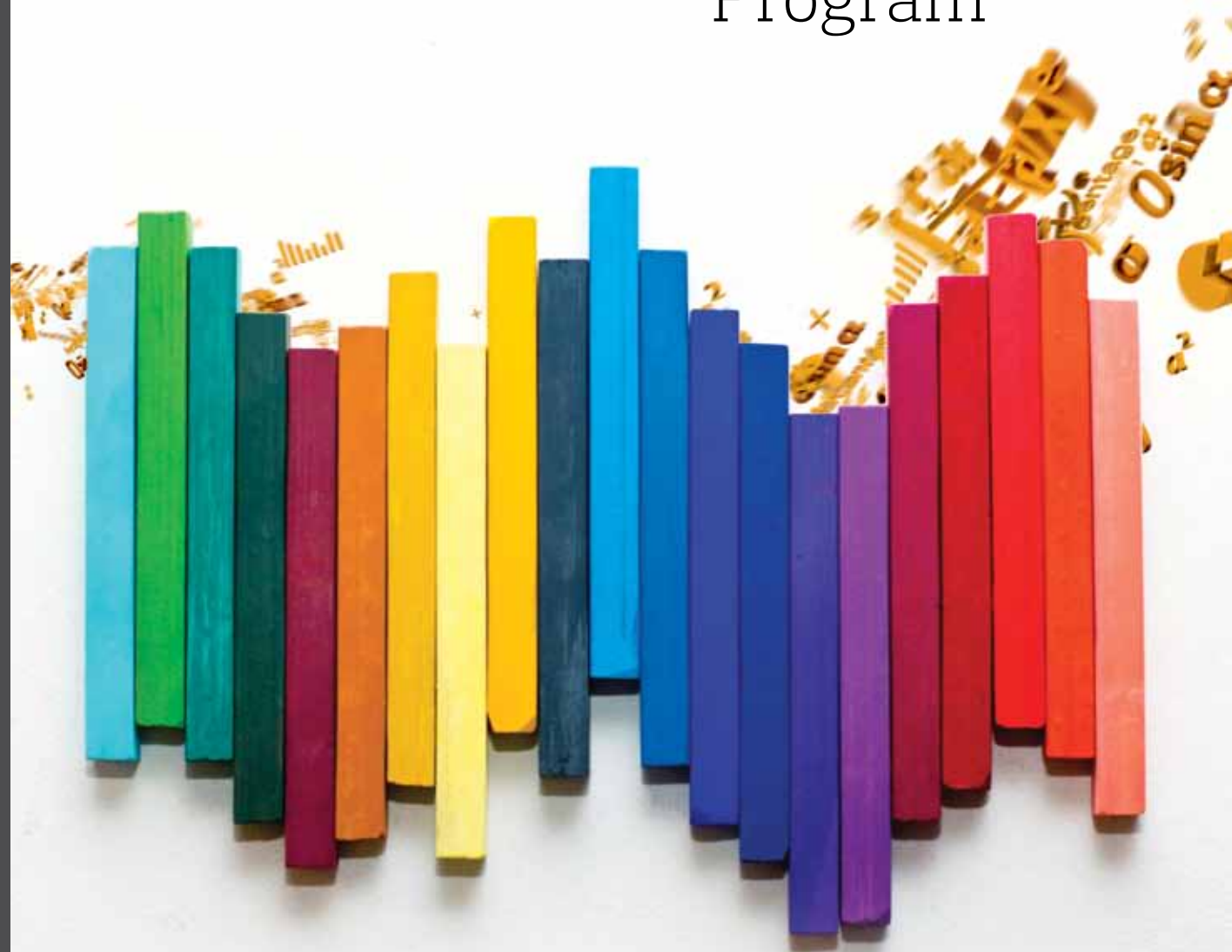
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Partner Program



Diversity Driven Demand

The number of companies with a diversity directive has increased significantly in the last five years with MBE spend topping \$100 billion in the US.* Professional services were not considered supplier diversity spend targets until now.

This new emphasis and higher targets mean traditional MBE business (landscaping, food services, custodial) are not enough to meet these thresholds. Professional services however, specifically human capital and risk management, can help to meet these spend requirements.

Aon continues to lead the professional services field via Cornerstone, a network of MBE certified, Aon partners to help you meet your diversity spend target.

* Source: NMSDC Analysis (National Minority Supplier Development Council)



Aon Cornerstone Partners



A conversation about your diversity spend objectives isn't important, it's essential.

Your business. Your needs.

Your challenges are complex and unique to your organization.

Meeting your ever-growing diversity spend targets, via the best vendors available to you, is important; but having confidence in who you choose is essential. There is no greater confidence than aligning with the world's leading professional services firm, Aon.

It's essential to meet all three objectives and Binger Financial Services and Aon to deliver on all.

Since 2009, Aon Cornerstone has helped companies fulfill their diversity spend targets via our partner network. These independently-operated, MWBE certified businesses are the best in their field and have successfully applied and completed a rigorous Aon Cornerstone vetting process to be an official Aon Cornerstone Partner.

Requirements to become a partner include:

- 1 Affirm personnel have thorough industry knowledge and experience**
- 2 Hold one or more business certifications**
 - MBE
 - WBE
 - DBE
 - Veteran
 - Hub Zone
 - 8 (a)
 - Disabled Veteran
 - SDB
- 3 Attest ability to effectively service clientele on a larger geographic scale and hold appropriate licenses to do so**

Once an MWBE earns the title of official Aon Cornerstone Partner, they stay at the top in their field by being fully supported by Aon's global resources and knowledge.



Binger Financial Services, LLC offers risk management, insurance brokering, and insurance program management services. Our clients include public and private sector entities and individuals. Binger Financial also supports the success of U.S. entrepreneurship through capital funding solutions for small-mid/large-size firms.

Solutions are customized to quantify and manage traditional and emerging risks specific to each clients' risk profile. The Binger Financial platform is driven by deep intellectual capital, a sophisticated consultative approach and a client commitment to exceeding expectations. The Firm takes great pride in the awards achieved to date: *Tampa Bay Business Innovator of the Year* and induction into the *Florida Business Hall of Fame*.

Roy Binger, CEO and Founder of Binger Financial brings 25 years financial experience to each client engagement. Credentials include: CEO for a community bank, EVP for one of the Top Ten Banks in America and EVP for one of SunTrust's largest divisions (e.g. \$12 billion asset value). Highly qualified, Mr. Binger and team look forward to creating profitable (and sustainable) solutions within the guidelines of clients' risk tolerance for growth.