For Immediate Release

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Ocala auction professional earns industry's top designation, joins exclusive NAA CAI group of approximately 900 worldwide

David Bradshaw recently completed a three-year executive development program focused on business management, ethics, strategic planning and marketing.

Ocala, FL, April 7, 2016 – Ocala auctioneer David Bradshaw, of Tranzon Driggers, recently completed his training at the prestigious Certified Auctioneers Institute (CAI). CAI is the industry's premier training program developed by the National Auctioneers Association (NAA) for auction professionals.

Bradshaw joins an exclusive group as there were approximately 900 current CAI designation holders in the world as of February 2016.

The three-year CAI designation program provides auction professionals the opportunity to earn the industry's most respected professional designation. CAI is an intensive, executive development program offering professional auctioneers with instruction and coursework in business management, ethics, finance, communication, strategic planning and marketing.

The NAA conducts CAI every March at Indiana University in Bloomington.

Bradshaw is President of Tranzon Driggers and serves as a Director of the Florida Auctioneers Association. He also holds the AARE (Accredited Auctioneer, Real Estate) designation from the NAA.

Bradshaw resides in Ocala, Florida with his wife, Jennifer. To learn more about Bradshaw, please call 352-369-1047, email dbradshaw@tranzon.com or visit www.tranzon.com.

For more information on CAI, its history and its standing as the premiere training program for auction professionals, contact the NAA at (913) 541-8084 or visit www.auctioneers.org.

About Tranzon Driggers

Tranzon Driggers is a member company of Tranzon, LLC and Tranzon International, LLC. Tranzon is one of the largest real estate auction companies in the country, with over 30 offices coast-to-coast. Tranzon's accomplished auction professionals are widely recognized as leaders in the auction industry. All Tranzon companies are independently owned and operated.

About the National Auctioneers Association

The National Auctioneers Association represents thousands of Auctioneers from the U.S. and across the world. The mission of the NAA is to provide critical resources to auction professionals that will enhance their skills and successes. The NAA's headquarters are in Overland Park, Kan., and it was founded in 1949. To learn more about the auction method of marketing or to access the Auctioneers database to find an NAA auction professional in your area, please visit www.auctioneers.org.