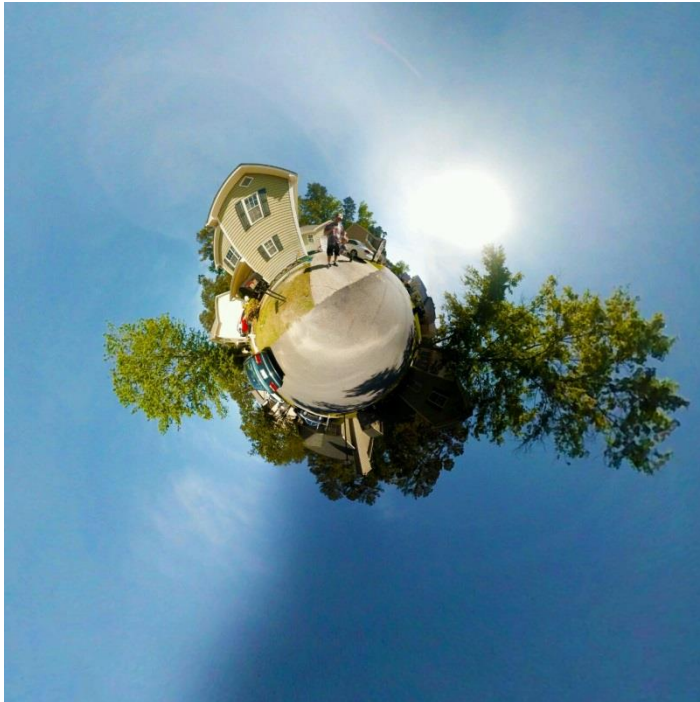


## Digital Light Brigade, a Multi-Media Virtual Reality Studio, Announced a Major Breakthrough Using GoPro's Hero4 Session Cameras for 360° Ultra HD Video

*Digital Light Brigade (also known as DLB360.com) announced today its successful configuration of six GoPro Hero 4 Session Ultra HD Waterproof Action cameras in a proprietary rig to produce an immersive Ultra HD 360° spherical, live video for under \$2,000.*

**Raleigh, North Carolina, April 2016.** Digital Light Brigade, ([www.DLB360.com](http://www.DLB360.com)) announced its successful configuration and test of a 360° spherical camera cluster using six separate but synchronized, GoPro Hero 4 Session cameras to create a Ultra HD, 360 degree capture. According to



DLB Co-Founder, Chad DiGirolamo, "To my knowledge, no one has attempted anything like this yet using the Hero 4 Session cameras. The light weight, high action, HD cameras are new to the scene, but the technology was ripe for some virtual reality experimentation. So we took it on."

GoPro lists its larger Hero 4 camera in a six camera configuration, complete with hardware, software, charger and rigging for just under \$5,000.00. However this isn't forecasted to be available until later this year in August when Facebook's, Mark Zuckerberg releases the Oculus Rift VR Headset. DLB prices their 360 degree VR configuration using the GoPro Hero 4 Session cameras at less than \$2,000.00; cameras included.

DiGirolamo continued, "With our inexpensive harnesses for six Hero 4

Session cameras, the opportunity to play in the VR recording space just quadrupled with one of the smallest HD cameras on the market. And to top it all off this one's waterproof!"

Following successful tests, DLB is in the process of filing several patents and will continue to develop its concepts in 360° 3D professional photography. DiGirolamo concluded, "It's our intent at Digital Light Brigade to lead and accelerate the adoption of fully immersive, HD virtual reality technologies and experiences on a grand scale through affordable professional video equipment like GoPro's Hero 4 Session.

With creatives geared up around the world, the VR community will usher in a new millennium of immersive entertainment, education, and historical documentary; seeing and reliving human experiences like never before. It's, Life All Around."

Digital Light Brigade, based out of Raleigh, NC, is a pioneer in providing VR experiences, equipment and services. DLB also does Virtual Reality hardware and software evaluations on request. Its Co-Founders invite you to become a part of their vision by joining DLB innovative initiatives at [www.DLB360.com](http://www.DLB360.com). The Hero 4 Session is a GoPro, Inc. Trademark. All Rights Reserved.