

agencyLIST

Press Kit

The easiest way to find a (reputable) local creative agency.

An Introduction to Agency List...

AgencyList.org is a free resource that provides simple clutter-free links to creative agencies spanning 18 market segments in 35 cities. All listed agencies are manually researched and hand-picked by the experienced team at SEMCentric.com.

Businesses seeking help for marketing campaigns can use Agency List to quickly find all available options within their city for: Advertising, Digital Marketing, SEO, Interactive Marketing, Web Design, Video Production, Internet Marketing, Software Developers, Animation, Product Photography, Copywriters, Branding, Public Relations and Trade Show Displays.

Professionals looking for career development opportunities can use Agency List to find: Community Associations, Professional Organizations, Industry Publications and Networking Groups.

Students and career seekers can use Agency List to find: Advertising, Marketing, Business & Design Schools as well as Job Placement Agencies.

Agency List provides all of this with no advertising, no unnecessary agency details and no bias toward the biggest names. If you're a business in Baltimore looking for help with branding, you can hop onto Agency List and within seconds see the 11 reputable options available to you.

Why Agency List?

1. We're the only resource that helps people find creative agencies across 18 market segments. Other resources focus only on one of the big three: Ad agencies, SEO's or Web designers.
2. We're the only resource that provides a wide variety of options per market segment. While other directories give exposure only to the biggest names, we work hard to find reputable agencies of all sizes. We feel this has value because big names cater to big budgets, and many businesses without the big bucks are left to search unguided.
3. Many of the agencies we list are difficult to find outside of Agency List. This isn't because they're small or inexperienced, they just don't have the search engine or social media exposure of the bigger agencies. This is especially true for less web-centric market segments. So by putting in the work to find the best agencies we give people the most complete view of all available options.
4. We're the only resource that gives agencies in smaller cities fair exposure. Other resources target the same big cities while we have worked very hard to organize the best agencies in 35 cities.
5. In addition to agencies, we also provide lists of the top schools, organizations, networking groups and job placement resources in each city. This makes Agency List useful for those seeking expert marketing help, those who work in the industry and those studying for, or looking for, a career in the industry.

Founder Q&A

1. What prompted you to develop Agency List?

- I built Agency List to help give exposure to more agencies, so that people looking for help can easily see the broad range of options available to them. The interesting thing about the marketing industry is that it is comprised of companies of all shapes and sizes. Some have strong brands, market themselves heavily online and even hire other agencies to build exposure. These are the companies you can quickly find in search engines and on social media. But these aren't necessarily the companies that are the best fit for everyone. There are far more companies that are excellent at what they do, many of which boast impressive client portfolios, that do not invest the same resources into online marketing. It's these companies that are harder to find who we help give equal exposure to.

2. Who do you see Agency List being most useful for?

- It's intended to be most useful for people searching for agencies in their local area. A video production studio with poor SEO will of course benefit from the exposure, but the person searching for video producers within their city will benefit most because they will have easy access to every reputable option.

3. What makes you qualified to compile a list of reputable agencies?

- I've been working in advertising and marketing for over 15 years and have run my own online marketing agency for the past 4 years. Throughout my career I've had to find, qualify, hire and fire many agencies for myself and on behalf of my clients.