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Five O'Clock Steakhouse Hosts V.I.P. Event Celebrating the Restaurant's 70th Anniversary

MILWAUKEE, WI - On Monday, May 9, 2016, Milwaukee's iconic Five O'Clock Steakhouse celebrated their **70th Anniversary** and being voted "**Best Steak**" by **four major Milwaukee publications** in the past year, with an exclusive V.I.P. event held at the restaurant.

The celebration featured **live music by Christopher's Project**, **complimentary appetizers**, Five O'Clock's signature **Old Fashioned cocktails** and vintage giveaways including **original "Bill Coerper's Five O'Clock Club" matchbooks**.

Five O'Clock unveiled a historic mural discovered hidden behind the mirrored walls. **Mata and Tony Kartsonas of Historic Surfaces LLC** worked to restore the mural to its original condition, and were on-hand to speak to guests about the project.

Longtime customer **Jeanne Ricci** and her daughter **Jackie Bayer** were honored guests of the night. Ricci's wedding photographs from 1945 inspired not only the 70th Anniversary celebration, but also the search for the fabled mural.



(L-R) Ultimate Fan Winner Ron Phelps, Honored Guest Jeanne Ricci & Five O'Clock Steakhouse Managing Partner Stelio Kalkounos. Credit: Pat Robinson

Customer **Jason Dodge** donated photos from the time his family owned the property between 1917 - 1925. Five O'Clock's owners had enlargements created for the anniversary event and the photos will remain on display in the restaurant.

"**Ultimate Fan**" contest winners, who submitted their favorite Five O'Clock memories in honor of the 70th Anniversary, were interviewed by media. Reporters, crew and executives from **CBS 58, WTMJ, WTMJ News Radio 620/KTI Country, OnMilwaukee.com** and **Shepherd Express** covered the event for local media

Donations collected at the event benefitted the **Milwaukee County Historical Society**, who was instrumental in helping research the history of the restaurant in preparation for the anniversary. **Ben Barbera, Associate Curator** of the historical society spoke to the crowd.



*"Wisconsin Supper Clubs: Another Round" Author Ron Faiola with
Five O'Clock Steakhouse Managing Partner Stelio Kalkounos*

Ron Faiola, author of "**Wisconsin Supper Clubs: Another Round**" signed copies of his newly-released book, in which Five O'Clock Steakhouse and Managing Partner Stelio Kalkounos are featured.

Notable guests included **Wisconsin Senator Herb Kohl**, **4th District Alderman Robert Bauman**, **10th District Alderman Michael J. Murphy**, and **Executive Director Keith Stanley of Avenues West Association**. **James Beard Award Finalist Chef Justin Carlisle of Ardent Restaurant**, **Jim Klisch of Lakefront Brewery**, **Nick Anton owner of La Perla Restaurant**, and **Bruce Pritzlaff of Pritzlaff Meats** .



*A display of historic photos, including those donated by customer Jason Dodge from
the time his family owned the property. Credit: Pat Robinson*

"We were incredibly honored to have loyal customers, community leaders, newsmakers and our fellow industry professionals come out to help us celebrate," said **Stelio Kalkounos, Managing Partner of Five O'Clock Steakhouse**. "Five O'Clock is the oldest remaining authentic supper club in Milwaukee. These walls are steeped in history, and the family is committed to upholding the finest quality and service for future generations to create their own memories."

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Five O'Clock Steakhouse

414-342-3553, 2416 W. State St., Milwaukee, WI 53233

www.FiveOClockSteakhouse.com

"One of America's Best Steakhouses" Featured on the Travel Channel's "Steak Paradise 3"

One of the "Best Steakhouses in the U.S." – www.TraveandLeisure.com

One of America's Best Steakhouses – Culinary TV Host/Author Rachael Ray

Voted "Best Steak" in Milwaukee "Readers' Choice"- Milwaukee Magazine, Shepherd Express, Journal Sentinel, OnMilwaukee.com

Best Supper Club - Readers Choice, Shepherd Express 2015

Winner "Diners' Choice Award" - OpenTable.com

About Five O'Clock Steakhouse

Five O' Clock Steakhouse, formerly Coerper's Five O' Clock Club, has been a family-owned and independently operated Milwaukee steakhouse and supper club since 1946, serving the finest steaks paired with outstanding service. Five O'Clock has been named "**One of America's Best Steakhouses**" by TV host **Rachael Ray**, **TravelandLeisure.com** and was featured on the **Travel Channel's "Steak Paradise 3."** **The Alley Cat Lounge** features free live music weekly, classic cocktails and a 1940's retro-lounge ambience.

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