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FOR IMMEDIATE RELEASE

LOUISVILLE, KY — AUGUST 4, 2016—Cuddle Clones LLC, an online retailer of custom plush pet replicas and other custom pet products, has announced today that it has completed its acquisition of Cartoonize My Pet LLC, an Austin, TX web-based company in which users can create custom cartoons of their pets which then translate into hundreds of customized products via manufacturer Zazzle.

"The Cuddle Clones team is super excited to work with Fran [Hause] and her team at Cartoonize My Pet to create a seamless experience for pet owners seeking all sorts of custom products relating to their fur children", stated Jennifer Williams, founder and CEO of Cuddle Clones. "By combining the physical world of Cuddle Clones with the digital and physical world of Cartoonize My Pet, we can offer a more well-rounded shopping experience to our animal-loving customers."

Cuddle Clones has immediate plans to expand the number of pets and breeds offered on the Cartoonize My Pet website. Future plans include a full integration of both platforms into one streamlined custom pet product site.

About Cartoonize My Pet

Cartoonize My Pet (www.cartoonizemypet.com) is an online customization engine in which people can pick from several hundred base pets, tweak every little detail from eye color to socks on the paws, to create their one-of-a-kind cartoon version of their pet. After adding accessories and themed backgrounds, the design created is then projected onto Zazzle's product line which includes over 250 custom products such as gift wrap, apparel, stationery and pet bowls. The company was founded by Fran Hause in 2010. It was headquartered in Austin, TX and was previously privately held.

About Cuddle Clones

Cuddle Clones (www.cuddleclones.com) was also founded in 2010 and creates custom plush replicas of people's pets and most recently, slippers made to look like people's pets. Other products include custom 3D-printed sandstone figurines and ornaments, custom granite and bass-wood memorials, and several other custom accessories and products. Cuddle Clones is headquartered in Louisville, KY.