



**GLOBAL ENTERTAINMENT TECHNOLOGY,  
INC**

Multidimensional  
Media Platform

# LONG LIVE RADIO



Radio continues to thrive in Rural America – and can and will for a long time to come.

How is this possible with the digital onslaught sweeping media?

Simple, people in “flyover communities” have been ignored by major media. So instead, they welcome each morning with their radios for the latest prices on grain and pork bellies. They are glued to their radios on Friday night when they can’t get to the high school football game or the baseball team is playing 100 miles away. They listen to the local high school basketball games, and they love their music, and their DJs (at least at the stations that haven’t killed this locally monopolizing feature).

In rural markets (those outside the top 100 MSAs) broadband is a myth...they have cellphones but don’t have anything close to the 4g you would expect in a big city.

How do these people survive? They plant crops and listen to the local radio.

# OPPORTUNITIES



American Internet & Radio

- ❖ Rural US markets have been ignored for years. ***That represents 19% of the US with 63 million people who live in these areas.***
- ❖ Rural radio is still dominant, trusted as a family friend and is the hub of information in small towns.
- ❖ Strategic business relationships with high speed wireless companies that will enable GET to deliver up to 100mb Internet into these markets and provide a wide range of services no other media company is offering in one group.
- ❖ Lack of technical adoption and subsequent brand loyalty for those providers that deploy and gain the trust of the community. GET can create massive barriers against other potential providers and competitors.
- ❖ Provide true “radio” on the Internet with offline publicity and more.

# HOW WILL THIS WORK?

- ❖ We are buying trust and access by acquiring communication hubs in rural communities.
- ❖ Radio stations will be cash flow positive in communities that have opportunities for growth both on air, and through the Internet, broadband and other services GET will deliver.
- ❖ Stations will be in smaller markets that will have a lifespan of up to 20 years, providing for ample depreciation time and ROI on initial acquisition costs. Stations will be transitioned from terrestrial broadcasts to online Internet Radio, loyalty and trust will be maintained, facilities will be used for online broadcasts, and the local presence will be preserved in an online format.

# INTERNET SERVICES



What passes for “broadband” in rural communities costs \$70 per month (or more) with onerous long term contracts and normally only with speeds of 15MB (download).

But what if you could have up to 100mb Internet (upload and download)?

That can be a reality with GET – domestically and internationally.

# HIGH SPEED TECHNOLOGIES



- ❖ GET has been invited into strategic partnerships with several different technology companies that will fuel its global wireless and broadcast strategies in a variety of ways.
- ❖ GET will have develop in-house products to bring to market later this year.
- ❖ GET will also acquire and own outside technology produced and this creates multiple additional revenue streams besides deploying broadband networks.
- ❖ These technologies will complement each other and provide the fullest range of multidimensional media available anywhere. Some of it is off the shelf available now while other additional parts are presently in R&D.

# INTERNET SERVICES SOLUTIONS



- ❖ GET will use its radio station acquisition strategy to create next-generation tech solutions by acquiring and developing app and gaming development companies - technologies that will become cash flow generators quickly.
- ❖ Getting young companies with promising, but unproven technology, will be a part of this - inexpensive assets - that means not as much upfront capital into any one company. The risk is further mitigated because:
- ❖ GET will acquire them as talent acquisitions. If any of these young companies should fail, their staffs can be repurposed and their talents used elsewhere in GET. Technologies will be owned and reused by us.

# INTERNET RADIO



- ❖ Over 700,000 Internet radio stations exist right now and they come online quickly and disappear just as quickly.
- ❖ Why? Because the vast majority of them aren't properly programmed, maintained nor deliver the content and music that people want or expect.
- ❖ **Pandora is not radio** – it's a jukebox that forces obnoxious songs on you before you can listen to the **one** song you want to hear but only after you've also been subjected to a screaming commercial first. Pandora is for sale and loses around \$10 million a month. Their management keeps saying they are cutting edge and will wipe out terrestrial radio. Everyone should have dreams. It's just that their daydream hasn't and won't come true.
- ❖ What's Internet Radio missing? The very things that make terrestrial radio successful such as quality local programming, creative ads and, of course, quality air talent.
- ❖ GET will create a blended network of its radio stations, programmers and DJs to provide the quality and uniqueness of stations that people want to listen to and will care about.



# MANAGEMENT TEAM



Dain L. Schult - Chief Executive Officer

- ❖ 120 Radio station transactions as broker, buyer's agent, buyer and seller
- ❖ Founder of two consolidation groups of collectively 100 stations, among formation of other companies for management and ownership
- ❖ Personally consulted over 150 stations
- ❖ 45+ years in all facets of the broadcast, wireless and Internet Radio industries

Cathy Campbell Currier will head the Internet Radio division of AIR as its GMO – General Management Officer

She has hands on experience with putting new terrestrial and Internet Radio stations on the air and online

Cathy has owned and operated the premier Upper Midwest sound and lighting company (Cat Trax Productions) for 34 years

# MANAGEMENT TEAM (CONT.)

Tony DaSilva – Global Marketing Officer

- ❖ Active as a Day Stock Trader and Management Consultant
- ❖ Extensive business contacts in the Philippines, Singapore, Hong Kong Vietnam and China (The ASEAN Market)
- ❖ Will lead GET's ASEAN Initiatives



Gene Ferry – Chief Operating Officer

- ❖ 45+ years in radio management, sales, syndication, network advertising, station brokering and appraisals.
- ❖ Will oversee the terrestrial radio division of AIR plus manage GET's in-house rep firm and syndication wing known as Amerirep



# MANAGEMENT TEAM (CONT.)

Doug Harmon – Chief Operating Officer

- ❖ 30 years in wireless broadband equipment design and deployment
- ❖ 16 years in wireless broadband network operations
- ❖ Been involved with starting companies that have been in the forefront of wireless technology



GET has assembled a depth chart of available talent in every facet of the radio, wireless and Internet divisions who can be utilized once the company is operating and publicly traded. Additional details about this along with resumes, financials, projections and background on initial acquisitions are all listed in the GET Business Plan.

# SO TO RECAP

- ❖ GET is a multidimensional media holding group designed to acquire cash flow positive rural US radio stations to tie in with its own WiFi networks and technology and roll out its own full service Internet network of radio stations, website and app development, all of which will be marketed by its own media rep firm.
- ❖ GET has assembled an experienced management team with hands-on operational experts with decades of experience in radio, wireless and the Internet to assist in it going public.
- ❖ GET Is “Radio Walmart” Wired to the Internet.

For full details contact Dain L. Schult, CEO, - 512-865-0096 – [dain@globalentertainmenttechnology.com](mailto:dain@globalentertainmenttechnology.com)

