



PRESS RELEASE

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For immediate release

TRANSMARK FUNDING ANNOUNCES NEW EZ APPROVAL PERIODIC MERCHANT CASH ADVANCE PROGRAM

Flowood, MS. TransMark Funding, LLC, a merchant cash advance (MCA) business leader, announced today that it has implemented a new EZ Approval Periodic Merchant Cash Advance Program. The new leading alternative product is unique in at least two respects.

One, the “EZ Approval” is a product of the most liberal underwriting standards in the industry. The Periodic MCA is structured to allow forgiveness for some horrific credit mistakes or circumstances that would immediately cause disqualification by other funding companies. Overdrawn accounts, bounced checks and sub-500 credit scores may well qualify for funding within this program.

Two, the “Periodic” element reflects TransMark’s contractual commitment to provide funding then purchase additional receivables, and advance additional money, after approximately forty-five (45) days of compliance with the initial advance. Another periodic purchase/advance can be had after another forty-five (45) days of compliance. While other funders offer “add-ons--” the potential or loose possibility for additional funding-- those additional advances are not contractually guaranteed and require substantial payments, usually over 60% of the receivables purchased.

“Where traditional merchant cash advances can be a Godsend to a merchant needing to expand, modernize or aggressively position themselves in their retail space, the periodic advance can save the truly struggling enterprise that has a good product and good management, but lacks any access to needed capital for those same purposes,” says Lance Stevens, TransMark Vice-President.

“We’re proud to offer the industry’s first known structured periodic MCA program. We believe this will certainly assist many small to medium businesses with their capital needs”, says Jennifer Polito, TransMark Director of Business Development.

About TransMark Funding, LLC

TransMark Funding LLC is located in Flowood, Mississippi. TransMark Funding has the most merchant-friendly MCA contract in the country and provides ISO’s with a comprehensive and liberal commission structure. TransMark Funding offers urgently needed capital to small-to-medium sized businesses nationwide by purchasing future receivables at a discounted price.

For more information, please contact Jennifer Polito, Director of Business Development, at 800-579-1273 email jpolito@TransMarkFunding.com, or visit the TransMark Funding website at www.TransMarkFunding.com/iso

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