

# MINIKA KO

For immediate release

September 8, 2016

## **Minika Ko to join Michael Kors, Philip Lim, Jason Wu, and other well-known designers to participate as one of the judges in the School of Visual Art's annual event, Language of Fashion**

**When: September 8, 2016 at 6:00pm**

**Where: Runway at 601 Madison Avenue (between 57<sup>th</sup> Street and 58<sup>th</sup> Street)**

Minika Ko, a rising Taiwanese American fashion designer, was invited to join Michael Kors, Philip Lim, Jason Wu, and other well-known designers on September 8<sup>th</sup>, the opening day of New York Fashion Week, to participate as one of the judges in the School of Visual Art's annual event, Language of Fashion.

This event will be centered on a two-part exhibition curated by the Senior Vice President of Bergdorf Goodman Fashion Office, Linda Fargo, involving 20 top designers who are attending and participating as judges.

The Premiere Gala will kick-off at a reception on September 8 for Press and VIPs at 601 Madison Avenue to preview the collection of original fashions inspired by the graphic designs and created by students. After the reception, the guests and press will adjourn to view the public installation of 15-21 hero-sized cut-out graphics displayed on Madison Avenue, between 57th and 86th Streets. These sculptures will be on display for 10 days, September 8 - 18 during New York Fashion Week, showcasing the names of designers and sponsors.

### **About Minika Ko**

Minika Ko is a fashion designer based in New York City. She is such an avid traveler that her work cannot be defined by a single region. She explored much of the Eastern and Western worlds, soaking in the unique cultures and styles of each country. She worked as a designer in Paris, Taipei, Los Angeles and finally calls New York City her home. Minika stitches her global experiences into the world of fashion, designing with adventurers in mind - the courageous, independent, modern women, Kovasky.

Minika Ko received degrees in Fashion Design from the Fashion Institute of Technology in New York City and in Music Business from New York University. She is a recipient of Elle Magazine's New Talent Award, California Fashion Foundation and Textile Association of Los Angeles' Fashion Star Award, and California Fashion Foundation and Textile Association of Los Angeles' Future Entrepreneur Award. She has collaborated with creative minds from other fields, most recently designing the CloudDress, a garment

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with wearable technology, which was featured at New York University's Integrated Digital Media Showcase.

## **About School of Visual Arts (SVA)**

The school is ranked as one of the largest and most prestigious art colleges in the United States and around the world. More than 900 working professionals, representing an array of fields in the fine and applied arts, share their talents and experience as members of the SVA faculty, teaching the next generation of artists.

**For more information contact:**

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