

Cool Kind Kid® joins forces with World Wide Motion Pictures Corporation to help combat bullying

LOS ANGELES – (September 21, 2016) – **(PR.COM)** – Launching a wide-ranging initiative to deter bullying in schools and neighborhoods, World Wide Motion Pictures Corporation (formerly OTCBB: WWMO) and Cool Kind Kid® (<http://coolkindkid.com/>) have formed an alliance to create an extensive array of educational materials to encourage a culture of tolerance and inclusion among our children. This partnership is tied to the forthcoming release of World Wide's specialty film, **TIME FOR A CHAMPION**, which depicts the impact of bullying on a Latina high school student.

“We're happy to announce that Cool Kind Kid® has chosen the feature film ‘Time for a Champion’ to spearhead their new campaign to raise awareness of the pernicious effects of bullying,” stated Paul D. Hancock, President and CEO of World Wide.

“This is a unique film because it was produced by a school district which is known for its progressive educational programs to prevent bullying and promote respect for all students,” commented Barbara Gilmour, founder of Cool Kind Kid®.

“Time for a Champion” was produced by PSJA Southwest Film Society, a production company headquartered at PSJA Southwest Early College High School in the Pharr-San Juan-Alamo Independent School District (PSJA ISD) in South Texas. The inspirational sports story portrays the efforts of a homeless Latina girl to overcome a background of neglect and poverty. Enrolled in high school by her new adoptive parents, she must then confront bullying in the classroom and on the athletic field. The screenplay was written by Barry Glasser, a member of the Academy of Motion Picture Arts and Sciences, and the Academy of Television Arts and Sciences. Together he and former Univision executive, Sarvelio Carreon, produced and directed the film, which was staffed by more than 80 PSJA ISD students and faculty.

“We'll be collaborating with Barbara Gilmour and her associates to mount an aggressive program of screenings and media appearances designed to provoke thoughtful, comprehensive discussions amongst families, educators, and religious and civic leaders in a concerted effort to prevent bullying, one follower at a time,” Hancock noted.

Cool Kind Kid® is dedicated to providing anti-bullying programs to help give children the tools to combat bullying in school and in other social settings. With its award winning, engaging music, and fun, social skills activities for kids, Cool Kind Kid® is teaching manners for children to provide them with the tools needed for not only bullying prevention, but for securing their successful futures.

Founded in 1977, World Wide Motion Pictures Corporation (www.wwmpc.com) is a diversified company with shareholders throughout the world, primarily involved in the development, financing, production and distribution of feature films, documentaries, short subjects, industrials and television productions. World Wide's industry executives and board members have produced, distributed and consulted on a wide variety of film and television projects, earning Academy Awards, Emmy Awards, and prizes from international film festivals.

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