

FOR IMMEDIATE RELEASE



Expedia® CruiseShipCenters® of Newark Acquires Local Travel Agency, Doubles in Size
Local Business Becomes Top Community Destination for Vacation Planning Services

Newark, DE – Planning a vacation has just become a lot easier for families in the greater Newark area. With the desire and expertise to help their community find the right vacation, local entrepreneurs Larry and Lois Mahan, who have been operating Expedia CruiseShipCenters at 126 Fox Hunt Drive since May 2014, have recently acquired a local agency to better serve their community.

The local agency had been operating in the market for nearly 25 years and its staff has a wealth of knowledge and experience in the industry. When the owners decided it was time to retire, they approached the Mahans to take over the business. All twelve agents working there transitioned to join the Expedia CruiseShipCenters Newark team. Together the group of travel consultants have almost 200 combined years of travel experience, making Expedia CruiseShipCenters one step closer to becoming the largest and most trust supplier in Delaware – bigger, better, stronger, together.

Expedia CruiseShipCenters – part of the Expedia group family of brands – offers cruise vacations and much more through its 220 locations across North America. Customers are able to choose from numerous vacation possibilities over land, sea and air, including customized trips, coach & rail tours and insurance – all at Expedia prices. In addition to the research and booking features available on their local website, the Tullochs and their team offer personal vacation consultations in person, through email or over the phone, so customers always have the freedom to book when, where and how they choose.

“We look forward to working with the community to help them find the cruise or vacation that is a perfect fit for their needs,” Mahan owner of Expedia CruiseShipCenters of Newark said. “The Internet can become overwhelming when trying to plan a vacation. With so many options available, customers really want to speak to an expert. Our team of Vacation Consultants are experts at explaining the differences among ships and cruise lines to help our customers find the vacation that’s perfect for them.”

According to the Cruise Lines International Association (CLIA), the industry shows no signs of slowing down, with nearly 24 million passengers expected to sail in 2016, a dramatic increase from 15 million just 10 years prior. CLIA notes member cruise lines are scheduled to debut 27 new ocean, river and specialty ships in 2016 for a total investment of more than \$6.5 billion. In addition, travel agents are experiencing a higher demand for cruise travel, with eight out of 10 CLIA member travel agents expecting an increase in sales in 2016 over last year.

For more information or to research vacation options, visit www.cruiseshipcenters.com/NewarkDE or call 302-444-8447.

About Expedia CruiseShipCenters

Expedia CruiseShipCenters provides exceptional value and expert advice for travelers booking cruises and vacations through its network of 220 retail travel agency franchises. As part of the Expedia group family of brands, the company's 4,300 Vacation Consultants sell a wide range of vacation products including cruises, flights, hotels, vacation packages, tours, excursions and more. The company has been navigating spectacular vacation experiences for customers across North America for more than 28 years. For more information on Expedia CruiseShipCenters, visit www.expediafranchise.com.

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