

FOR IMMEDIATE RELEASE: November 30th, 2016

**Bravo TV Star Beth Bowen of *There Goes Motherhood* to Host:
Concepts: From Sketchbook to Runway
Groundbreaking Fashion Show & Holiday Toy Drive
Presented by Fashion Speaks and The Art Institute California
Benefitting Toys for Tots and a Santa Monica Charity**

(Santa Monica, CA) — With an innovative fashion collaboration, **Fashion Speaks and The Art Institute of California – Los Angeles** will shine brightly with a fabulous red carpet fashion charity extravaganza. On the same night, under the same roof and on the same runway, seasoned fashion designers will come together with Art Institute’s student designers on December 11th as **Fashion Speaks** presents “**Concepts: From Sketchbook to Runway**” in conjunction with The Art Institute and nightlife and event influencer Dash Pereira Nightlife. Sponsors include **Iconic Beauty** and **RED Interactive Agency and Timberland** with fashion shows at **8:30pm and 9:30pm**. Headline designers include: **Adolfo Sanchez, The House of Chapple by Reco Chapple, Naima X Hirota by America’s Next Top Model Winner (Cycle 4) Naima Mora**, celebrity fashion designer **Maggie Barry** and **Project Runway’s Joshua Christiansen (Season 9)**.

Official Hair and Makeup Sponsor **TNT Agency** will work behind the scenes bringing to life each designer’s vision. Guests will enjoy a creative on-site art gallery and luxurious beauty and style lounge sponsored by women’s empowerment brand **Iconic Beauty**. By stopping by The Iconic Beauty Style Lounge, guests will have an opportunity to enter to win 1-free night stay at Le Meridien Delfina Hotel and a wine tasting tour for two at Hafagen Cellers in Napa Valley.

All will take place at the ultra-luxurious Starwood-brand hotel **Le Meridien Delfina** (Santa Monica, California) hosted by **Bravo TV star Beth Bowen of *There Goes Motherhood***. This event will also serve as a holiday toy drive for **US Marine’s** organization **Toys for Tots**. US Marines will be in uniform on-site collecting unwrapped toys for economically challenged children. **A portion of the proceeds will benefit Pico Youth Center**, a community charitable organization focusing on youth violence prevention.

Fashion Speaks is an annual charity benefit and fashion show **known for adding excitement to nightlife events by injecting a fierce combination of theatrical music performances, fashion film debut and electric fashion show openings into an already packed line up of talent**. This multi-faceted event includes VIP reception, beauty and style lounges, on-site art gallery and runway show followed by an incredible after party.

Bloggers, tastemakers and influencers are invited to VIP reception to enjoy specialty cocktails provided by **Tito’s Handmade Vodka**, champagne provided by **Moreno Champagne** and cupcakes provided by **Sprinkles Cupcakes**. Le Meridien Delfina will provide delicious **hors d’oeuvres** for VIP guests. Celebrity and media arrivals begin at 6 pm.

This is a sold out event, please RSVP directly at press@fashionspeaksla.com. Please bring an unwrapped toy for entry.

Fashion Speaks is produced by Joshua Washington

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