

## FCP Euro's Second Annual Platinum Vendor Award Announcement

December 9th, 2016

FCP Euro has expanded its awards program to recognize the top three vendors who, over the course of 2016, have provided FCP Euro's team members with the best customer service, best marketing support, and the best training support.

We're proud to honor the team at **Interamerican Motor Corporation** as this year's Platinum Caliper Award winner for "Best Customer Service," based on their continuous drive to provide FCP Euro with unsurpassed levels of customer service through every interaction. FCP Euro's service and purchasing teams recognize and appreciate the amount of time, energy, and effort IMC has put into our account.

FCP Euro is also pleased to honor **CRP Industries Inc.** as this year's Platinum Caliper Award winner for "Best Marketing Support." CRP Industries has been a pivotal partner, finding creative ways for FCP Euro to improve its footprint in the marketplace, as well as helping to increase our exposure with the overall DIY customer experience.

Lastly, FCP Euro would like to recognize **ZF Services, LLC** as the Platinum Caliper Award recipient for "Best Training Support," a direct reflection of their industry leading on-site training program. Their ability to distill complex product knowledge into digestible information is second to none and has helped strengthen the service we can provide for our customers.

As a proponent of continuous improvement and exceeding expectations, FCP Euro is proud to recognize businesses who share the same vision, drive, and dedication. Thank you Interamerican Motor Corporation, CRP Industries Inc., and ZF Services, LLC.



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FCP Euro is an online retailer of OEM, OE, and Genuine auto parts for European cars, specializing in BMW, Volvo, Audi, VW, Mercedes, and Porsche parts. Since 2001, FCP Euro has raised the bar for service and quality in the automotive industry and has become recognized by enthusiasts as the premier source for OEM and Genuine car parts. With a lifetime replacement promise on all parts, unlimited returns, and free shipping on orders over \$49, FCP Euro has continuously challenged the boundaries and advanced the standards of quality, service and technology in the automotive industry.