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Austin Winds



Press Release

Austin Winds Launches New Website and Online Store

Austin Winds is inviting visitors to explore its new website and online store. The new website has been designed to provide the ultimate user-friendly experience with improved navigation and functionality throughout, allowing customers to access detailed product information with the option to share information across all major social networking sites.

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Austin Winds is a boutique pro and custom horn shop based in Austin, Texas. Since 2002, they have been outfitting some of Austin's best local jazz musicians that frequent famous mainstays such as the Elephant Room, Continental Club, and Antone's. Unlike some typical band instrument stores, Austin Winds caters to the individual, balanced musician and provides trumpets, flugelhorns, and mouthpieces with hand-built quality and attention to detail.

The new site launched this month includes extensive product information of both new and used Austin Winds horns and brass mouthpieces as well as new and used horns of varying brands. Sound files and videos are set to publish soon.

The media section boasts several local Austin musicians as well as some national and international horn players- some that have played with the likes of the Temptations, Arturo Sandoval, and Kanye West (just to name a few).

Doug Mains, owner of Austin Winds, stated: "We wanted to give our customers a website and shopping experience that had as much feel and style as the horns themselves. Music is a very personal thing, and we really wanted that vibe intertwined with our design."

As part of their new website launch, Austin Winds is currently offering \$20 off any mouthpiece purchase when visitors sign up for their mailing list.

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