



Special Envoy

of Principal Princess, HRH Princess Sikhanyiso
for Investment Promotion
Kingdom of Swaziland



PRESS RELEASE

Miss Tourism Swaziland beauty pageant received warmly in Subang, Malaysia. A proposal to appoint her Brand Ambassador of famous La Nor Cosmetics, Malaysia.

Subang Jaya, Malaysia, December **24, 2016** -- Miss Tourism Swaziland Nadia Nascimento, was received warmly yesterday at Skypark Airport by Mr. Muhammad Qadeer, the Special Envoy of HRH Princess Sikhanyiso. The CEO of famous Malaysian La Nor Cosmetics brand, Mrs. Noor Zawatil Isyqi and the organizers of the Miss Tourism International event were also present at the moment.

The participants of Miss Tourism International event were arrived today from Langkawi Island of Malaysia after spending 2 days of a pre-arranged visit to world famous tourist city of Langkawi which is also known as Jewel of Malaysia.

Miss Tourism Swaziland thanked the Special Envoy of HRH Princess Sikhanyiso for such a warm family gestured welcome in Malaysia. "She will always remember the sweet hospitality of Malaysians", the beauty pageant said while exchanging the greetings with Special Envoy of HRH Princess Sikhanyiso. Miss Tourism Swaziland was presented with the Christmas gifts by the Special Envoy of HRH Princess Sikhanyiso. The CEO of La Nor Cosmetics, Malaysia Mrs. Noor Zawatil Isyqi also personally presented her the gift as well.

"We'll be working on a proposal to appoint Miss Tourism Swaziland as La Nor Cosmetics brand ambassador", the CEO of Malaysian Cosmetics company said while talking to the media.

Swaziland is the most peaceful country bordered with South Africa and ruled by His Majesty King Mswati III who is also the chairperson of the Southern African Developmental Community (SADC).

HRH Princess Sikhanyiso Dlamini, the Principal Princess and member of Royal Advisory Board, officially launched the Miss Swaziland Tourism pageant and Nadia Nascimento was crowned Miss Tourism Swaziland in October 2015 confirming her place to represent the 'Miss Tourism World' contest, being held in Malaysia in till 1st of January, 2017.

HRH Princess Sikhanyiso Dlamini an alumni of Limkokwing University, Malaysia, is very active in promoting the soft image of the Kingdom of Swaziland in the world. Recently in August, 2016 the King Mswati III, the monarch of Kingdom of Swaziland has also visited Malaysia and has expressed his keen interest to adopt *Malaysia's Blue Ocean Strategy*.

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