

For Immediate Release: DroneLife.com announces record in Web and Social Media readership for January, 2017

Hopkinton, MA: February 1, 2017—DroneLife.com, the three year old on-line news and services site focused on drones, announced today that they reached a record-high audience for the 30 day period ending January 31, 2017. DroneLife.com announced yearly growth in sessions at more than 44% in sessions and over 40% in users on a year over year basis for the periods January 2016 and January 2017.

In addition, on a year over year basis, the Facebook audience topped 52,000 for a greater than 1500% growth and the Twitter audience reached over 19,000 growing greater than 500% for the year ending December 31, 2016.

“We are pleased that our number of readers has continued to grow as the industry has matured and grown and that that the trend has continued into 2017”, said Alan Phillips, CEO and Publisher of DroneLife.com.

“We previously announced that we grew significantly in 2016 and it is nice to see that this is carrying over into the 2017 with well over 160,000 session in the first month of 2017” continued Phillips. “In terms of breakdown, while the majority of our readers are from the US, we have large and growing audiences in Europe, Asia, and the rest of the world.”

“We are now reaching the scale and scope where companies that are not directly in the drone space but have intersecting audiences are showing interest in partnering with DroneLife, and our sister sites of Jobfordrones, and DroneRacingLife.com.” said Harry McNabb CMO of DroneLife.com.

“By having a relatively large base of readers, we can help both American companies to get the word out on their products and services both to a domestic and international market and help European, Asian and other companies to get better known and get clients in the United States marketplace.”

About: DroneLife.com is a major news, information and services site focused on the emerging consumer, prosumer and commercial drone marketplaces. Jobfordrones.com is a two year old Drone network that was relaunched in October of 2017 and currently has over 500 providers worldwide. DroneRacingLife is focused on the emerging Drone racing market.

For more information, contact sales@dronelife.com.

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