

**FOR IMMEDIATE RELEASE**

## **Badger Truck Equipment Named Exclusive Wisconsin Dealer for Schmidt Snow and Ice Equipment**

*Badger Truck Equipment installs first Schmidt Stratos spreaders in Wisconsin for Milwaukee and Waukesha Counties*

Milwaukee, WI — February 7, 2017 — Badger Truck Equipment (BTE) has been named the exclusive Wisconsin dealer for Schmidt Snow and Ice Equipment. BTE has installed and deployed two Schmidt Stratos spreader units on vehicles for Milwaukee and Waukesha Counties.

Stratos spreaders are equipped with large capacity hoppers holding up to 11.8 cubic yards of dry material and liquid capacity of up to 1,441 gallons. Advanced engineering and design lets municipalities spread symmetrical or asymmetrical patterns of dry or perfectly mixed 70/30 pre-wet salt on the roads. Intelligent in-cab controls provide fine adjustments to the spinner, resulting in precise application and placement of the materials, and that's money and time saved. The impact-proof, cold-resistant polyethylene liquid tanks are designed to fit snugly alongside the front and sides of the hopper. Integrated leg stands simplify mounting and dismounting of the Stratos, making it easy to do, even when the tanks are full.



Waukesha County Stratos installed demo unit

When using the smart Stratos spreaders, less spreading materials are being used, further protecting your vehicles, and our environment. It's a winning solution for municipalities.

Shawn Centell, Sales Manager, comments, "We are proud to represent Schmidt products and share the unique Stratos spreader with our community. We continuously strive to find product lines that give our customers the best possible solution for their fleet. This massive piece of equipment changes the way municipalities salt our roads, making the roads safer for our drivers."

### **About Badger Truck Equipment**

Badger Truck Equipment (BTE), established in 2005, is a family-owned commercial truck equipment provider located in West Allis, Wisconsin. Badger Truck Equipment provides a variety of sales, installation, service, parts and paint options for light, medium, and heavy-duty commercial truck and retail customers. With the highest integrity, the BTE team has developed the knowledge to understand the complexities of truck equipment and the importance of building the right solution for its customer's specific application. To learn more, visit [badgertruckequipment.com](http://badgertruckequipment.com), or call 414-316-2791.

**About Schmidt**

For more than 170 combined years, Schmidt and Swenson have been the experts in snow clearing, de-icing and spreading technology. Comprising snow plows, blowers, cutters and cutting-edge sweepers, the versatile product range leaves nothing to be desired. Whether on walkways, country roads, motorways or at international airports across the globe – Schmidt and Swenson products always ensure reliable clearing operations for enhanced safety. If you would like more information about the Stratos spreader or other Schmidt Products, please contact Badger Truck Equipment.

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