



## SELL, GENERATE AND REDEEM TICKETS WITH AGILITY'S TICKETING SOLUTION

As online shopping continues to grow exponentially, with an increase of 45% in 2016 alone, it has never been more critical to provide online ticket sales. However, many online storefronts are still not performing as optimally as they could, leading to missed out ticket sales and revenue.

## THE CHALLENGES

- Integration-heavy slow-loading sites leading to customer drop-offs
- Missed out mobile sales revenue due to template-restricted designs
- Inefficient error-prone manual processes leading to negative customer experience
- Over-reliance on cumbersome hardware
- Lack of brand consistency across touchpoints caused by restrictive pre-templated designs
- Security risks during purchase process

## THE AGILITY SOLUTION

- High performing website with fast-loading pages
- Mobile-friendly user experience and mobile ticket generation
- Increased efficiency and user experience with customized designs around existing workflows and infinite third-party integrations
- Smartphone compatibility
- Unlimited freedom of design across site, eCommerce and all touchpoints
- Fraud-free, risk-free payment options



With AGILITY'S TICKETING SOLUTION you can now sell and generate tickets online, as well as redeem them using our dedicated ticket scanning app. Our Ticketing solution is customizable and tailored around your existing workflows, ensuring that our platform serves you and not the other way around.

All Ticketing content and tools are managed from a central hub along with your CMS platform, so there is never any need to juggle multiple platforms or input information several times.

With Agility you can also redeem tickets on location using our dedicated ticket scanning app. Forget about clunky hardware – all you need is your smartphone.

## WHY CHOOSE AGILITY TICKETING

- ✓ Cloud-based solution
- Customer account creation and tracking
- Fraud detection during payments
- Fast loading, high performing ticketing storefront
- Multiple ticketing variant options
- Secure and flexible integrations with your payment providers (PCI compliant), warehouses, CRMs and shipping providers of choice

- Mobile-first design and mobile
  QR ticket generation
- Consistent user experience across all touchpoints: site, mobile, POS and kiosk
- Multiple reporting options, breakdown by channel and promotion generation and tracking
- Ticket redemption through our dedicated scanning app
- Personalized content and related products categorization



