

FOR IMMEDIATE RELEASE

DroneLife and Netcapital Collaborate to Match Drone Entrepreneurs with Potential Investors

Boston, MA – February 28, 2017 – [DroneLife](#), the leading news and information site about the business of drones, today announced a partnership with [Netcapital](#), a private securities platform that helps companies raise capital and investors find opportunities in the emerging drone industry.

“Innovative startups are at the forefront of the drone revolution. These companies need capital to bring their products and services to market. We want to help introduce potential investors to these companies and increase the rate at which drone technology transforms our economy. Our partnership with Netcapital is a big step towards making that a reality.”, said Alan Phillips CEO and Publisher of DroneLife.

Netcapital’s private securities platform combines key infrastructure inspired by public markets with the flexibility of internet fundraising, providing growing companies with the tools they need to rocket through the funding process. The passage of the [JOBS Act](#) means everyone—not just the wealthy—can invest in early stage companies. With a few clicks, investors can purchase common stock in early-stage companies for as little as \$99. The change in regulation also allows entrepreneurs to advertise offerings to the public.

The new collaboration enables entrepreneurs to reach a broad network of potential investors with an active interest in the UAV industry. Under the terms of the agreement, DroneLife will introduce investment opportunities to their readership. No buy recommendations will be made.

“There is obvious synergy between DroneLife and the Netcapital platform. The drone market is in its infancy with new technologies being introduced at a rapid rate. Our platform will enable these companies to quickly position themselves for fundraising,” said Jason Frishman, Founder and CEO of Netcapital.

Netcapital’s comprehensive platform offers entrepreneurs everything they need to raise capital at any stage of the growth process by bringing together several partners and services, including:

- Automated completion of SEC forms and legal documents, reducing the need for major legal fees in typical circumstances
- An SEC and FINRA registered funding portal to facilitate 4(a)(6) offerings for companies raising a friends-and-family or seed round
- Broker-dealer relationships to facilitate multiple types of offerings, including simultaneous 4(a)(6) and 506(c) offerings, for multimillion-dollar fundraising
- An escrow service to make sure funds are dealt with fairly and safely
- A transfer agent to manage the new class of securities, removing some burden from entrepreneurs and improving recordkeeping for investors
- A custodian to hold securities and exercise voting rights for investors, streamlining investor relations for companies

This is DroneLife’s second collaboration in the securities space. In April of last year, DroneLife partnered with [PureFunds](#), [Reality Shares](#), and others to introduce the [Drone Economy Strategy ETF, IFLY](#).

Drone companies interested in selling securities, and investors interested in buying private securities, can learn more by visiting <https://netcapital.com/for/dronelife>

About DroneLife

DroneLife is a property of SAJ Technologies, Inc. and is the leading news and information provider covering the commercial drone business. Founded in 2014, DroneLife has over 160,000 sessions each month and an audience of close to 20,000 Twitter followers and 50,000 Facebook followers.

About Netcapital

Netcapital is a private securities platform that brings together entrepreneurs and investors. For entrepreneurs, Netcapital reduces the complexity and cost of issuing shares, fundraising, and collaborating with investors. For investors, Netcapital provides deal flow and tools to track investments. Through relationships with a funding portal, broker-dealers, a transfer agent, and a custodian, Netcapital provides services to private markets that are inspired by public markets. For more information, visit <https://netcapital.com> or follow on Twitter, @netcapital.

In this press release, Netcapital refers to Netcapital.com, a web site operated by Netcapital Systems, LLC, which is neither a funding portal nor a broker-dealer. Sections of the web site are operated by Netcapital Funding Portal, Inc., which conducts all 4(a)(6) offerings as a funding portal registered with the United States Securities and Exchange Commission (SEC) and as a member of the Financial Industry Regulatory Authority (FINRA). Sections of the web site are operated by Livingston Securities, LLC, which conducts all 506(c) offerings as a broker-dealer registered with the SEC and as a member of the Financial Industry Regulatory Authority. None of these companies provide investment advice or make investment recommendations; nothing shared in this press release nor posted to the web site should be construed as such.

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