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SnapEngage's New Design Studio Paves The Way For Enhanced Chat Boxes

SnapEngage announces new industry-leading, user-friendly interface that allows users to fully customize the visitor-facing live chat experience on their website.

Boulder, CO: SnapEngage, an industry leading live chat software provider, has announced an exciting evolution to chat box design. The application now provides users with the editing tools they need to fully customize the design of their visitor-facing live chat experience across all devices. The release of the new [Design Studio](#) fills a void in the live chat software space, addressing user requirements to give them full control over their branding and website design.

"This is a big step forward for our clients and our company," said Jerome Breche, CEO and Co-Founder, SnapEngage. "Our ultimate goal as a company is to create remarkable experiences that help our clients grow their businesses. We recognized a gap in the live chat space that was limiting users' flexibility to control their branding and are now proud to



provide the most customizable chat experience in the industry." The Design Studio's customization options span from online/offline buttons and chat boxes that website visitors interact with, all the way to the form fields that businesses wish to collect for lead capture. This advancement empowers SnapEngage users to create beautiful and engaging chat experiences while also offering more flexibility towards achieving their desired outcomes, whether it's lead generation or improved customer satisfaction. "We're really proud of the new design features we've made available to our clients, and we have a lot more planned - this is just the beginning of our client empowerment strategy!"

The Design Studio's intuitive editing tools give SnapEngage users full control of their live chat branding by allowing full customization of each component of the chat experience. Notable highlights include:

- Ability to choose from pre-defined color palettes or create your own.
- Custom design and placement of your online/offline chat buttons.
- Easy drag-and-drop form builder to gather all the visitor information you need in pre-chat and offline forms.
- Logo and image upload options.
- Fully responsive and mobile-optimized chat experience.

For more information on the Design Studio, visit <https://snapengage.com/design-studio/>.

To give the new Design Studio a try, sign up for a 15-day free trial at <https://snapengage.com/live-chat-pricing/>.

About SnapEngage: [SnapEngage](#) is a powerful, easy-to-use, fully customizable live chat solution that allows you to connect, communicate and ultimately convert your website visitors into engaged customers. SnapEngage can easily be installed on any website and seamlessly integrates with your CRM or Help Desk, the perfect solution for enterprising companies of any size. SnapEngage was recognized as one of the Top 50 [Colorado Companies to Watch](#) in 2016.