



SEARCHWIDE HIRES NEW VICE PRESIDENT

For Immediate Release

March 6, 2017 (MINNEAPOLIS) - [SearchWide](#), a leading recruitment firm in the travel, tourism, hospitality, convention, trade association, venue management and experiential marketing industries has added a new member to its team. [John Brich](#), will join SearchWide as Vice President, taking the lead role in managing the hotel and resort practice for the organization.

"Our work affects people's lives every single day and what we do is important, rewarding and fun. John understood that immediately!" said Mike Gamble, President and CEO, SearchWide. "He clearly has a great work history but it is his approachability, communication skills, and warmth that set him apart. We are thrilled to have him on our team," continued Gamble.

Brich most recently served as the Director of Sales for the Cincinnati Convention and Visitors Bureau from 2011-2017, and the 12 years' prior were based in Chicago and dedicated to his roles within the

hotel industry, including sales and leadership positions with Starwood Hotels and Resorts and Hyatt Hotels and Resorts.

Brich attended Mercyhurst University in Pennsylvania where he studied Hotel Management, he now resides in Cincinnati, Ohio with his wife, Amy, and five-year-old twins, John and Anna. Brich will open a new regional office for SearchWide in the greater Cincinnati area; making it the sixth location for the company.

"I am humbled and honored to join the SearchWide team. I have been a client and a candidate and respect the integrity of the relationships and industry knowledge SearchWide embodies. I look forward to helping our industry achieve greater numbers by connecting great organizations and great people," stated John Brich.

About SearchWide: [SearchWide](#) is a full service executive search firm, placing hundreds of executives, primarily for companies in the travel, tourism, hospitality, convention, trade association, venue management and experiential marketing industries. Specializing in C-Level and Director level executive searches for companies ranging in size from Fortune 500 corporations to mid-sized public and private companies and associations. Headquartered in the Twin Cities and several regional offices, SearchWide is able to serve clients and candidates nationwide. Founded in 1999, they have remained focused on four core values for almost two decades: INTEGRITY, ETHICS, PASSION and RESPECT.

Find more information at www.searchwide.com.

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