

FOR IMMEDIATE RELEASE

Lake Cable Winning With CableM8 Distribution System *Customized For Security Industry, All-In-One Product Comes To ISC West*

Bensenville, IL (March 14, 2017) – Lake Cable, a 4th generation wire and cable manufacturer, has built a powerful solution for cable distribution with its new CableM8 system. Now Lake Cable's groundbreaking product is getting a fresh spin with customization exclusively for the security market.

This special version of the CableM8 is set to be unveiled at ISC West in Las Vegas on April 4th – 6th, one of the largest trade shows of the year for professionals in the security industry. Stationed in the show's New Product Showcase, the CableM8 will display its ability to distribute access control reels and CAT 5 / CAT 6 cable. Attendees will also be able to view the CableM8 at Lake Cable's Booth 2047.

As security-based installers need a real distribution system that can handle the demands of their work, the CableM8 has been equipped to carry larger gauge cable reels. And since their install areas can often times be tight spaces to maneuver, like clean rooms and data centers, the CableM8 can move through any door and pivot easily in areas with limited room.

Beyond its durable structure and customized design, the CableM8 enables installers to pull up to 6,000 feet of cable while loading up to 4 eco-friendly bags as well as up to 2 boxes or reels.

With many installers expressing a need to minimize the on-site waste that comes from disposing of too many cardboard boxes post-install, the system's CableM8 Bags offer an exceptional alternative. Each bag's shrink-wrap packaging can be stuffed into an empty bag for efficient recycling. The result? Up to 30x less on-site waste.

Through a random drawing, Lake Cable is giving one lucky attendee at ISC West the opportunity to win a CableM8. Visitors to Lake Cable's booth at the trade show will also be able to view several lines of the company's innovative wire and cable products up close while receiving consultations from Lake Cable's sales representatives on the optimal configuration for their install requirements.

ABOUT LAKE CABLE

Why have security professionals counted on Lake Cable for decades? Our lines of superior cable have the versatility to perform in a wide range of system environments, including access control, alarms and monitoring, video surveillance, networked security and more. Stop by Lake Cable's booth and check out the most advanced version yet of the CableM8, our cable distribution system that's certain to change the efficiency of your installs forever... *When Delivery Matters.*