

Two Hot New Camping Instant Meals Set to Spice Up the Summer

Two new “Tex-Mex” entrees join the tasty line-up of America’s most popular instant foods for backpackers, campers and emergency meals

Albany, Ore. – February 15, 2017 – Mountain House, maker of America’s favorite, top-selling backpacking and camping meals, announces the introduction of two delicious new entrees: Spicy Southwest Breakfast Hash, and Chicken Fajita Bowl. They’re perfectly spiced to add a flavorful kick to your campsite breakfast, lunch and dinner. And like all Mountain House foods, they feature genuine home-cooked flavor with real meat and veggies, hot and ready to eat right from the pouch (just add water!) with no dishes to clean after.

Spicy Southwest Breakfast Hash



A wholesome start to fuel a day of outdoor adventures, this breakfast dish features the perfect mix of sautéed hash brown potatoes, shredded beef, and plenty of southwest veggie fixings: black beans, corn, red bell peppers, onions, and green chilies; while the just-right spicy flavor comes from a dash of the popular Cholula® Hot Sauce, a favorite in Mexican restaurants nationwide.

Chicken Fajita Bowl



Enjoyed straight from the pouch, or piled into tortillas for an even heartier meal, this satisfying Tex-Mex dish features grilled chicken paired with all your traditional fajita favorites: diced red & green bell peppers, steamed rice, black beans, whole kernel corn, chopped onions and savory Southwest seasonings.

Like all Mountain House foods, the two new flavors feature high-quality ingredients, cooked up slowly to let the flavors blend naturally just like you would at home. Then, they’re expertly freeze-dried to preserve all the flavor in durable stand-up pouches that are incredibly lightweight, convenient, and packable. Delicious meals ready in a flash (just add hot water!) and enjoyed right from the pouch, with no prepping, cooking or cleaning up afterwards.



525 25th Ave SW
Albany, OR 97322

541.926.6001
www.MountainHouse.com

“We’re excited to introduce these new meals as a uniquely spicy addition to our line of over seventy delicious products,” said Brandy Lamb, Senior Brand Manager. “One of the reasons we’re so popular is that campers and hikers can choose from so many classic favorites, and that also makes us perfect for family weekend campers or to feed kids on the go. Even picky eaters and finicky kids will always find a favorite meal.” Lamb noted that adding some spicier options to the line gives even more variety to choose from and satisfies requests from customers for new meals inspired by Tex-Mex cuisine.

The new Mountain House meals are available nationwide at REI, Cabela’s and outdoor and sporting goods retailers nationwide, as well as abundant online retailers. Free media product samples and high-res photography of the new meals or any other products available upon request.

About Mountain House

Founded in Albany, Oregon, Mountain House has been the favorite choice of backpackers, hikers, campers and emergency foods for families for over 50 years. Due to their real ingredients, tasty flavors, and proven longest shelf life, our products are considered the gold standard for long term survival and emergency meals with a 30-year taste guarantee. Trusted by the U.S. Armed Forces and NASA, our products have fed hungry adventurers in every environment on the planet – and in space. Mountain House has a long tradition of making the most reliable, delicious meals available for people in extreme environments. For more information and a complete list of products, visit www.mountainhouse.com.