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PROINSO Launches Social Entrepreneurship CSR Initiative to Tackle Use of Kerosene



Slough, UK (March, 2017): Six years after launching its CSR initiative – Solar Energy Solidarity (www.proinso.net/solar-energy-solidarity), solar energy distributor and integrator, PROINSO, is launching a new corporate social responsibility initiative. The initiative aims to tackle youth unemployment in underprivileged communities by promoting social entrepreneurship, with a focus on solar; and to reduce health risks by replacing fossil fuels with solar energy PROINSO SM100 solar light manufactured with Yingli Solar. This is regarded as the world's most affordable solar light and has an important role in this mission.

PROINSO calls on aspiring entrepreneurs, start-ups, business incubators and young professionals with an interest and experience in solar energy generation, to send them inquiries and proposals for stewardship and potential partnership. PROINSO would like to take the opportunity to invite you to join their Solar Energy Solidarity initiative in rural and off-grid areas, to can jointly enlighten it with solar energy lamps.

PROINSO believes that solar is becoming central to powering our homes and businesses. The company aims to be at the forefront of this energy revolution. Solar Energy Solidarity,



started as a solidarity initiative carried out by PROINSO to embrace social responsibility and commit to providing off-grid communities with the technical tools to use the sun as a source of energy.

In 2017, Solar Energy Solidarity, is aligning with the UN 2030 Agenda for Sustainable Development and SDGs. Dea Jancic, Head of CSR at PROINSO, said: "Our sustainability pillars will power vulnerable communities across the world. We will embark on tackling issues related to health, education, safety, environmental protection, and economic empowerment; particularly targeting both the youth population with entrepreneurship potential and vulnerable women."

PROINSO's latest corporate philanthropy project was launched at the Solar Show Africa (March 28-29) in Johannesburg featuring our new product, PROINSO SM100 solar light (www.proinso.net/SM100). Each purchase of a product contributed to the donation of a single unit to orphans in Ga-Dikgale communities in Limpopo, South Africa. The initiative has been implemented with the support of Aluwani, a non-governmental organization that has provided child-care facilities and support to over 3,500 orphaned and vulnerable children in South Africa. The project aims to mitigate health and safety risks by replacing expensive and hazardous kerosene lamps, while allowing children to safely study after dark. In the coming months, PROINSO will launch more initiatives of this nature in other parts of Africa and Asia.

SM100 solar light is manufactured in partnership with Yingli Solar, global leader in the solar industry. The lamp provides 5+ hours of light powered by solar energy, comes with a 1 year warranty and is regarded as the world's most affordable solar light of this quality on the international market. For orders and partnership enquires, please contact Dea Jancic, Head of CSR at PROINSO (djancic@sales-proinso.net).

In 2011, PROINSO launched a social media campaign in the framework of an innovative corporate social responsibility initiative, titled 'Solar Energy Solidarity'. With a click, users who visited the company's Facebook page could contribute energy watts. These would eventually become PV supplies donated by PROINSO to develop PV projects in underprivileged areas across the world lacking electricity power resources. In partnership with NGOs and local governments in Africa, Latin America and South East Asia, Solar Energy Solidarity developed a number of solar energy projects that has provided access to clean energy to over 28,000 people since 2011.



LOCATION	PROJECT	POWER	BENEFICIARIES
La Matanza, PERU	Water pump	1 kW	300 People
Lagunas, PERU	Electricity generation for a Hospital	3 kW	8,900 People
Koulunde, TOGO	Electricity generation for a School	1 kW	9,200 People
La Kounte, TOGO	Water pump	1 kW	300 People
Porto Novo, BENIN	Electricity generation	1 kW	250 People
Mae Sot, THAILANDIA	PV Hybrid system for MORU Center for Malaria Research	10 kW	1,000 People
Candemba, GUINEA B.	Electricity generation for a School	3 kW	550 People
Candemba, GUINEA B.	Electricity generation for female radio station	3 kW	550 People
Kumbo, CAMEROUN	Electricity generation	3,2 kW	3,080 People
BENIN	Electricity generation for an antilepral hospital	3 kW	4,000 People
TOTAL		30 Kw	28,000 People

Projects completed by Solar Energy Solidarity

ABOUT PROINSO

www.proinso.net

PROINSO has over 10 years of solar experience, achieved over 2.7GW of projects supplied and operates from 27 offices in 6 continents. PROINSO is a leading global distributor and integrator of PV modules, inverters, mounting systems and trackers. PROINSO has three divisions focusing on Distribution & Integration, Manufacturing of Structures and EPM (Engineering, Procurement and Management). Exclusive products, services and discounts are available to customers registered for PROINSO's PRIVILEGE Rewards program.

