

## For Immediate Release

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## Fish Tale Ales Releases New Organic Products in Cans

Olympia, WA - Fish Tale Ales is expanding their portfolio of organic beers by providing a package that reflects Fish Brewing's commitment to sustainability and adding two new styles. Organic Porter and Organic Red Ale join their already established organic offering, India Pale Ale. All three products will be available in 12oz cans and 22oz bottles.

"Our local market is growing right along with us. We love to see how palates change and evolve. We are excited at expanding our lineup by bringing new beer choices to our customers ". Matt Lisowski, Executive Vice President.



Can packages are especially popular in the growing craft beer market, offering many benefits for brewers and consumers, according to Sal Leone, Fish Brewing's President. "Cans are recyclable, lighter, chill faster and are often welcome where glass bottles are not, Fish Tale Ales is thrilled to provide its customers the best possible vessel to house our organic series of beers" Sal said.

Fish Tale Organic India Pale Ale is a medium-bodied beer with a rich golden color. The organic pale and crystal malts lay down a firm malt body. This provides the backbone for an assertive hop profile featuring organic Cascade and Centennial hops grown in the Yakima Valley. The moment the mighty Fish Brewers sampled this pungent and resinous hop, they knew it would be perfect for their Organic IPA. Alcohol: 6.7% ABV | Color: Pale Copper | IBUs: 42 | Plato: 15

Fish Tale Organic Red Ale is a medium-bodied with a gorgeous red amber hue. Its organic pale, Munich, and crystal malts create a gentle sweet character that is difficult to resist. From organic Hallertauer hops comes a zesty flavor and aroma that beautifully balance Organic Amber's malt profile. Alcohol: 5% ABV | Color: Red Amber | IBUs: 22 | Plato: 16.5



The Porter is our newest release in our Fish Tale Organic series, it is an easy drinking Porter with a satisfying dry finish and rich notes of chocolate. Smooth, dark, and bittersweet cocoa flavors linger on the palate from first pint to last. The result is a wonderfully smooth and creamy Organic Porter that salutes organic farmers and all the goodness they bring to our tables.

Alcohol: 5.5% ABV | Color: Dark Chocolate | IBUs: 40 | Plato: 14.5

Fish Tale Ale Organic beers highlight the natural flavors of Washington ingredients. Made from 100% locally sourced organic malted barley and hops, these beers are available year around to all of our distributor partners in 12oz cans, 22oz bottles, 1/6 bbl & 1/2 bbl kegs. Look for Fish Tale Ales Organic products at a retailer near you.

The mighty Fish Brewers are proud to create this beer in support of Northwest organic agriculture. The result is a Cascadian treasure to be enjoyed by all. Cheers!

### **About Fish Brewing Company**

Founded in 1993, Fish Brewing Company is owned by over 400 beer drinking consumers, who pooled their resources to build a landmark brewery in Olympia, WA, which is known for its quality water and artesian wells. Fish Brewing uses when possible locally sourced Washington ingredients. Fish Brewing produces hand-crafted beers and ciders under our three core brands: Fish Tale Ales, Leavenworth Biers, and Spire Mountain Cider, which can be found in 20 states and internationally, in cans, bottles and on draft. Fish Brewing produces award winning spirits under the brand name Vitis, which are available throughout the Pacific Northwest. Fish Brewing operates a full service an award winning pub in Olympia, WA, which was featured on the Food Networks show Diners, Drive-in & Dives, a taproom in Woodinville, WA, and will be opening Fish Brewing Pub & Eatery in Point Ruston, WA in the Summer 2017. Fish Brewing believes that fresh beer and cider, fine food, and enduring friendships are what life in the Great Pacific Northwest is all about. For more information visit us at [www.fishbrewing.com](http://www.fishbrewing.com).

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