



TIMELESS™

AWARD WINNING AGENCY ANNOUNCEMENT

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Timeless Consumer Engagement Specialist (CES) Wins Top Award Jason Carey Selected National “Brand Ambassador of the Year” at EX Awards 2017

CHICAGO, IL (May 3, 2017) – Over the past decade, TIMELESS Brands USA (an Atlanta-based marketing firm) has quietly grown into one of the nation’s most complete experiential marketing agencies. Now, they are making noise as Jason Carey (Master CERTIFIED Consumer Engagement Specialist) takes home high honors as national “Brand Ambassador of the Year” at the EX Awards Gala during the Experiential Marketing Summit 2017 in Chicago, IL.

“I need to thank so many people & brands whom gave me a chance.” stated Jason Carey, Winner of Brand Ambassador of the Year. “But, I must credit the CES program for my continuous skills development which resulted in larger brand opportunities and greatly contributed to me receiving this recognition & award.”

In 2014, TIMELESS developed the Consumer Engagement Specialists (CES) training program as internal tool to prepare experienced brand representatives to meet the demands of TIMELESS client campaigns. Now, the CES program receives national validation & recognition for training one of the nation’s best brand ambassadors. And in May 2017, the CERTIFIED Consumer Engagement Specialist training platform will become a public offering to the marketing events and staffing industry at-large as an industry-exclusive training & certification program.

“This is an exciting step for Timeless.” says Ryan M. Hill, Sr., Chief Executive Officer - Timeless Brands USA. “Our CES program is proven. We have broken records (*data collection*), won awards and staffed nearly 300 marketing events over the past few years. Now, we could not be more excited to offer our training platform to the event marketing industry and announce Jason Carey as our lead instructor. Our mission is to offer brands a national pool of reliable & well-trained brand representatives.”

For more about TIMELESS, contact our Media and Communications team at media@timelessbrandsusa.com.

ABOUT TIMELESS BRANDS

TIMELESS is an Atlanta-based full-service experiential marketing firm with blue-chip clients including Ford, McDonalds, Coca Cola, American Cancer Society, Audi, Amtrak & Virgin Mobile. TIMELESS Brands specializes in creating record-breaking marketing strategies which engage consumers...transforming them from viewers into brand ambassadors. For more information, please visit www.timelessbrandsusa.com

ABOUT THE TIMELESS FAMILY OF COMPANIES

TIMELESS is a family of companies offering a complete range of world-class capabilities from professional business services (Marketing & PR) to digital & interactive, creative, travel and full service event production (sound, stage & lighting, etc.)

We Have A Single Goal: ***Be The Absolute Best!***

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