

## **Novation Holdings Inc., Releases US Medical Fintech (FaaS) Web Portal.**

(FOR IMMEDIATE RELEASE) – Novation Holdings Inc., (OTC PINK SHEETS - NOHO), (the "Company"), today released its latest version of the Company's US Medical-Dental Fintech website (FaaS). The company's website provides direct (FaaS) access to money and credit for healthcare providers practices, clinics and groups. Virtually every type of known legitimate financing source is available through the (FaaS) platform.

Capital Resource Authority, Inc, <http://www.capitalresourceauthority.com> , Mission is to become the "GO TO" source of capital and credit access to the Medical-Dental professional office modality. Through the Company's website portal, we provide access to standard conventional bank programs such as SBA 7 and 504 loans as well as, alternative lending such as account receivable financing from insurance providers Medicare, Medicaid, equipment financing, 401K financing, Stock financing, even equipment leasing and equipment sale lease-back funding options.

The CEO of Novation Holdings, Inc. stated in medical parlance, "To achieve "drug of choice" status we have intelligently integrated a combination of software and credit & capital access offerings, to produce, what we believe is, the only one-stop-shop to serve the Medical-Dental Healthcare owner operator."

Mr. Gelmon further commented, "Anyone who has ever stepped foot in a Medical office knows they have entered a "busy" business. The one-stop nature allows the busy Doctor to quickly access and apply for credit from alternative lenders and apply for EIN credit, which requires no personal guarantee or credit check. In the event of a new practice, in which the borrower's credit might be less than stellar, the website's member's area will also instruct and lead him into a positive business credit rating, lower rates, and a better personal credit score."

The company's near-term plan is to release yet another sister web portal in the non-traditional alternative medical sub-sector which has seen sales grow every year. Mr. Gelmon reflected, "There are certain non-traditional medical practices and clinics that have a difficult time even opening a bank account. According to a Recent Forbes article, this \$7 billion a year business is projected to grow \$20.2 billion by 2021, assuming a compound annual growth rate of 25%. These are growth numbers we cannot ignore and we are prepared to make every effort to enter this market."

### **Cautionary Statement Regarding Forward-Looking Statements**

Statements contained herein that are not based upon current or historical fact are forward-looking in nature and constitute forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Such forward-looking statements reflect the Company's expectations about its future operating results, performance and opportunities that involve substantial risks and uncertainties. These statements include but are not limited to statements regarding the intended terms of the offering, closing of the offering and use of any proceeds from the offering. When used herein, the words "anticipate," "believe," "estimate," "upcoming," "plan," "target", "intend" and "expect" and similar expressions, as they relate Novation Holdings Inc, its subsidiaries, or its management, are intended to identify such forward-looking statements. These forward-looking statements are based on information currently available to the Company and are subject to a number of risks, uncertainties, and other factors that could cause the Company's actual results, performance, prospects, and opportunities to differ materially from those expressed in, or implied by, these forward-looking statements.