

SPECIAL PROMOTION

Barbara D'Amato

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Specializations

“We embrace globalness and diversity. We support unique brands with strong IP who define and wish to engage with consumers worldwide. We celebrate authenticity locally and collaboration globally to keep brands relevant and ahead of the trend” she explains. Trilogy Brands is building a highway for the introduction of new and exciting American brands into highly coveted international markets. As transactions take her business from LA to metropolitan cities such as New York, Chicago, Houston, and Miami, to vibrant international consumer hubs such as Shanghai, Hong Kong, Tokyo, Singapore, Bangkok, Dubai, Abu Dhabi, Doha, Riyadh, Johannesburg, London, Mexico City, Sao Paulo, Buenos Aires, and more, she delivers significant growth on a global scale for brands.

Photography by Kamil Galinski
Shot on location at Sofitel Los Angeles at Beverly Hills
Hair by Angel Prado, Makeup by Robert Bryan for STATE Artist Management
Clothing by Halston, Jewelry by Misahara

Barbara D'Amato, CEO of Trilogy Brands Group, is one of our region's most inspiring entrepreneurs, top dealmakers, and influencers in Los Angeles that keep the region bustling with new and innovative trends in the business world. Barbara is the quintessential deal-maker and next generation global citizen poised with this unstoppable ethos. “Global is the new local”, states Barbara, who is changing the old corporate model of global expansion and turning it on its head. “We offer a real value solution to a real problem for brands looking to attract consumers and compete for profits” she states. Trilogy Brands is at the forefront of the knowledge economy providing business savvy, expertise, and leveraging the power of partnerships globally to make more informed decisions and to capitalize on opportunities today. Trilogy Brands has built and maintains relationships with the most prominent players in international markets that operate a unique collection of hundreds of international brands and properties across the globe. Barbara D'Amato is a self-made, ivy league-educated, and an influential business leader focused on brand development and growth. A sought-after speaker on leadership, finance, and entrepreneurship. A visionary change agent for women and youth. A global catalyst. And a next generation global citizen.

POWERPLAYERS