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## VIBES AUDIO BRINGS BIG SOUND TO THE HEADPHONE MARKET

- Vibes® Hear the Music, Not the Noise. Feel the Vibe™-

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**US based Vibes Audio looks to reinvigorate audio sales in independent retailers through a global launch of its branded wireless products.**

**The company will release its affordable, wireless consumer audio products through independent retail channels in July of 2017.**

**Brooklyn, NY – June 14<sup>th</sup> 2017:** Vibes Audio, LLC announced its product line-up and immediate availability for third-party retailers. The initial launch includes six product lines and over twenty different SKU's, available immediately, offering wireless audio products in a wide variety of form factors and colors. VIBES® products will revolutionize and disrupt the wireless audio landscape, bringing competitive branding and pricing to an industry dominated by large brands charging a premium for name recognition and those oversaturating it with low quality imported offerings with little to no product quality control.

VIBES® already anticipated to be a world leader in quality affordable high-performance personal audio, is bringing amazing quality and affordability along with style to music lovers everywhere as they introduce their highly anticipated lineup: VIBES® AIR™, VIBES® JOG™, VIBES® LITE™, VIBES® BIT™, VIBES® TAB™ & VIBES® WEE™ Wireless headphone(s) with SRPs ranging from \$12.95 to \$69.95. Amazing quality at affordable pricing, truly something for everyone from those with basic every day needs to the Audio aficionado this lineup will suit all needs.

The launch of VIBES® products marks a polar shift in the availability of high-quality, branded audio products with generous profit margins for third-party retailers. But, founder and CEO of Vibes Audio, Tony Ross, is quick to point out that VIBES® is not merely some imitation or value-brand, ***"in the very near future, we will see all handset companies like Apple, Samsung, LG and more move to a Bluetooth only headset connection model and greater consolidation and privatization of mobile operators. All of this is what we like to call the perfect storm for a reasonably priced quality solution like VIBES®. The retailers can thank us later"***.

Innovative products like the BIT model has VIBES® positioned squarely on the cutting edge of mobile audio innovation with a completely wireless experience utilizing a shared wireless charging station which can also charge the consumers' mobile phone. Scott Ross, co-founder & President of Vibes Audio recently remarked ***"We are truly excited to finally launch and open up our distribution. We worked so long and hard to deliver retailers, and consumers well-designed and carefully engineered quality products that meets today's needs and demands. VIBES® is truly a revolutionary brand being offered at a unique and pivotal point in time."***

### **About Vibes Audio, LLC:**

VIBES® is an innovative wireless audio brand specializing in bringing affordable premium audio products to the masses. Offering independent retailers, distributors and online-shops affordable, high-quality branded audio entertainment products, VIBES® fills a void in many 3rd party channels neglected by larger over-priced brands.

For more information please // email: [info@soundbyvibes.com](mailto:info@soundbyvibes.com), visit: [www.soundbyvibes.com](http://www.soundbyvibes.com), follow: Instagram/Facebook/Twitter: @soundbyvibes

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