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### **Construction of the Bill Monroe Museum Needs a Final Push**

*Bill Monroe Museum launches crowdfunding campaign to reach operational completion*

**Rosine, KY:** With ground having been broken on May 22<sup>nd</sup>, the Bill Monroe Museum is becoming reality. Today, the Bill Monroe Museum launched a fundraising campaign on the crowdfunding platform Indiegogo. This is in response to a need for funds to finish the build-out of the inside of the building. While the building itself is fully funded and construction is not in question, there remains no budget to fill the museum with displays, exhibits, furniture, and to perform some much-needed restoration on delicate items. *Donors will enjoy tax-deductible contributions* and, because of the use of the crowdfunding format, many exciting bluegrass-specific perks (rewards) will be distributed based on donation level.

Of the campaign, Ohio County Tourism Commission Executive Director and overseer of the Bill Monroe Museum project, Jody Flener said, "We need to fundraise because it's time to go inside the museum now. We need to restore memorabilia that we've had for over 13 years. We need the display cases, the lighting, the things that will really make the (Bill Monroe) Museum special and a unique experience. One thing I've learned about the Bluegrass Community is that we are a tight-knit family. That's why we are asking the Bluegrass Family to be a part of building a home for the legacy of the Father of Bluegrass."

*"It means the world! It [will] give people a chance now to come from all over the world to see my father's museum." -- James Monroe*

The details on where and how to help and get more information:

- To give online, contributors should go to the Indiegogo campaign found at <https://igg.me/at/BillMonroe>
- To give directly, contributors should make checks payable to "Bill Monroe Museum" and mail to PO Box 22, Hartford, KY 42347 as well as fill out the form at: <http://www.billmonroemuseum.com/donate/>
- A press kit with images, logos, and videos can be found at <https://drive.google.com/drive/folders/OBwStb4LF-V0kaW9lQW5WNG9rMUK?usp=sharing>

**About the Bill Monroe Museum:** Over the past two years the Ohio County Judge Executive Office of David Johnston and the Ohio County Tourism Commission led by Jody Flener, have been working to secure funding for the construction of the Bill Monroe Museum. It came to fruition and the groundbreaking ceremony was held on May 22<sup>nd</sup>, 2017. The Bill Monroe Museum will be the only museum dedicated exclusively to the life and legacy of the Father of Bluegrass, Bill Monroe. It is being built in the heart of Bill's hometown, Rosine, KY.