**FOR IMMEDIATE PRESS RELEASE          6/20/2017  
  
Minneapolis, MN:** Today, **AYEIM** a venture management company introduces **SSAYE**, its social venture for **Smart & Sustainable communities**. SSAYE platform leverages blockchain with other underlying engines, providing people to engage better with their community members and beyond. In addition, the members can improve their environmental sustainability and thus enhance their living standards and have better progress. 'Looking at the global challenges and technology changes, we find this solution not only a great value-addition but a sustainable living platform to our smart township projects and communities' says Suresh Sreenivasaiah, CEO of AYEIM, who is the driver of this project. Suresh has been into global business and had led IT initiatives for Fortune 100 companies and township programs earlier. The project is aimed for bringing hi-tech to society benefits keeping environment in mind and enabling democratization.  
  
The pilot projects being considered are for Smart townships in India and US. During the Startup weekend hosted by Google for Entrepreneurs in Minneapolis, there was a natural alignment with couple of Smart Education ventures that aligned with the thoughts for enabling a better education and smart living.

SSAYE platform provides a variety of functions including digital asset and smart contracts for renewable energy management. More functions such as lending are expected in future releases. The project also plans to release their own digital currency to its members and launch an ICO soon for the upcoming projects. The SSAYE platform ([www.ssaye.club](http://www.ssaye.club)) is supported by YESJ EXPERT, the IT experts in emerging technologies and enterprise solutions.  
  
AYEIM ([www.ayeim.com](http://www.ayeim.com/)) has been into global venture management and the team has diverse, experienced folks varying from hi-tech, sustainability, solar power to smart cities.