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Press Release

# LGBT Pride Parade, Summer of LOVE 50th, All You Need is LOVE 50th, The Magic Bus, Heart Shaped, Interlocking Clouds…

## The Magic Bus to lead the Pride Parade’s Summer of Love contingent, Hearts Sky Written Above San Francisco, All Celebrating 50 Years of Striving for LOVE Equality

San Francisco, CA, June 25, 2017: This Year's LGBT Pride Parade in San Francisco falls on the same day as the Beatles global sing along of "All You Need is LOVE" a half century ago. So to celebrate that, and of course the 50th Anniversary of the Summer of LOVE itself, Pride is having The Magic Bus lead the "LOVE Is All You Need" contingent. Partnering with The Magic Bus crew is NowShareLOVE, who is sponsoring sky writers who will be etching giant, interlocking cloud hearts above the parade route. Watch us on The Magic Bus from the live telecast of the parade. We’ll be coming through around 11am-12pm. You’ll know us by the LOVE!!!

**Now Share LOVE’s Mission: Spreading ideology to influence the conscious evolution of mankind.**

NowShareLOVE evolved from the enthusiasm and momentum of the Bernie Sanders campaign. Our desire to make an impact on the bigger picture of creating a more harmonious and just world led us to campaign on the platform of LOVE. What began as S.O.U.L. (Summer of Unconditional Love), originally only covering activities for the Summer of LOVE 50th Anniversary, has expanded. Now we are a media content producer, sharing stories of hope and inspiration, and offering tangible ideas for people who are willing to participate in co-creating the world they want to see. NowShareLOVE is currently our main media arm, with more to come…

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