

FOR IMMEDIATE RELEASE

Badger Truck Equipment Achieves NTEA's MVP Membership Status

Badger Truck Equipment becomes part of NTEA's Member Verification Program

Milwaukee, WI — July 31, 2017 — Badger Truck Equipment (BTE) recently achieved MVP status with the National Truck Equipment Association (NTEA) in July. Only twenty percent of all NTEA members have achieved the MVP status. The NTEA has an established set of criteria that business candidates must meet in order to be considered for MVP status. This superior level of professionalism helps consumers and other companies decide which organizations they will conduct business with.

As stated by the NTEA, "NTEA's Member Verification Program (MVP) recognizes eligible companies in the work truck industry for outstanding business practices and successful implementation of quality standards." The application process requests documentation of up-to-date trainings in the work truck industry, relevant furthering education programs and positive safety records. Badger Truck Equipment's MVP membership status will stay active for a three year term. After which, the company will need to reapply, providing updated documentation and reports. The MVP program has been endorsed by the NAFA Fleet Managers Association since 2011.



Badger Truck Equipment achieves NTEA's MVP award

Nancy Schlagenhauf, Badger Truck Equipment Manager, comments, "Being an MVP company takes us to the next level in our industry. We uphold every standard we have set for our team to develop their careers skillfully and professionally. Each and every day we come to work striving to put the customer first. We push our team to consistently produce the best product each time and we trust that our on-going training and development is reflected in the work we do."

About Badger Truck Equipment

Badger Truck Equipment (BTE), established in 2005, is a family-owned commercial truck equipment provider located in West Allis, Wisconsin. Badger Truck Equipment provides a variety of sales, installation, service, parts and paint options for light, medium, and heavy-duty commercial truck and retail customers. With the highest integrity, the BTE team has developed the knowledge to understand the complexities of truck equipment and the importance of building the right solution for its customer's specific application. To learn more, visit badgertruckequipment.com, or call 414-316-2791.

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