

Brit Kramer, CAE
Red Barn Communications, LLC
britk@redbarncommunications.com



Eclipse Campout at the Imperial Stock Ranch - with NASA Rockstar Adam Steltzner

For one night only, 150 lucky participants will share the campground with NASA rockstar, Adam Steltzner, feast on cowboy cuisine, and receive star gazing interpretation from a stellar group of astronomy experts. In the morning, guests will be treated to breakfast just before the sun rises on this epic two-minute experience to remember. 50 seats are available for the overnight trip to the Imperial Stock Ranch aboard a Starline Luxury Coach departing from the Lacey Cabelas at 8 am on August 20.

On Monday, August 21, 2017, the United States will experience its first total solar eclipse in nearly 38 years. This legendary shadow, cast in the rare instance when the moon passes between the earth and the sun, will travel from Oregon to South Carolina over the course of one hour and thirty minutes, and avid eclipse-chasers and amateur astronomers from around the world are clamoring for the chance to take part in this monumental moment. Casting a shadow nearly 65 miles wide in totality, the eclipse will be visible in each location within its path for roughly two-minute increments. Eastern Oregon offers the best weather prospects anywhere along the entire eclipse path.

To celebrate this historic American event, Olympia Beer has organized a VIP Eclipse Viewing Campout at the remote Imperial Stock Ranch, located within the path of totality near Shaniko, Oregon. At 3000' in elevation, the site has expansive views in all directions with views of Mt. Rainier, Mt Adams, Mt Hood and Mt Jefferson. During the eclipse, looking north participants will see areas of no totality, Mt Hood will be in the sun, and Mt Jefferson will be the longest in darkness as spectators watch the shadow move from west to east. It is a very unique location to view this natural phenomenon.

One Pair of VIP Camping Experience Tickets including coach transportation is \$1,975 and includes:

- A pre-pitched 2-person tent, complete with cots and welcome amenities, including special eclipse viewing glasses
- Cowboy style VIP dinner, breakfast and lunch
- Stargazing with more than 8 dedicated telescopes along with sky interpretation
- Beer tastings by Olympia Beer, Widmer Brothers Brewing and guest taps
- A once-in-a-lifetime experience of eclipse totality

This highly exclusive event will be limited to 150 VIP guests.

www.eclipseoregoncamping.com

About the Ranch: As the only privately held ranch in Oregon whose headquarters is a National Historic District, and a leader in bringing a wide variety of sustainably produced all-natural products direct to whole sale and retail markets, Imperial Stock has positioned itself as a unique ranch with an extraordinary vision. Both its heritage (est. 1871) and exemplary standards of land and animal practices, have inspired numerous relationships with luxury brands and designers like Ralph Lauren, whose U.S.A. Olympic sweaters were made with Imperial Stock Ranch wool yarns. Learn more at www.imperialstockranch.com