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FOR IMMEDIATE RELEASE

PRESS RELEASE

XCELSIOR PRODUCTIONS PRESENT UNIJAMZ MUSIC FEST BACK TO SCHOOL EDITION.

Missouri City, TX, USA - July 31, 2017: The 1st Annual Unijamz Music Festival (UMF) in the Greater Houston Area is a 3-part charity concert series kicking off on August 26, 2017 at Xcelsior Sports Athletic Grounds (the Home of the Houston Dynamo – Houston Dash Youth (South) Soccer Academy), 14503 Fondren Road, Missouri City, TX 77489. The Unijamz Back 2 School “Anti-Bullying” Charity Concert is from 12 p.m. to 8 p.m. Tickets are on sale now www.unijamz.com.

The second leg of UMF series, Unijamz Old School Concert, is in September, and the last portion of UMF series, Unijamz October Fest – Evening Under the Stars, will follow in mid-October, dates and time to be announced.

Texans come out to celebrate and help others. Portions of all the TEX-GIVING UMF series proceeds will be donated to selected charities (B.I.G. Love Cancer Care, The 100 Club, American Foundation for Suicide Prevention (AFSF), Heroes for Children.org, Ronald McDonald House, Boys and Girls Club, and Schools Bullying Programs). School supplies will go to all the youth attendees at the Unijamz’s Back 2 School Concert.

– A BACK TO SCHOOL CONCERT EXPERIENCE- you don’t want to miss!

Come out to Connect with the All-star line-up. Dae Dae, Silento, Iheart Memphis, Jermaine Dupri lifetime Tv “the rap game” artists Jayla Marie and Young Lyric the Houston Princess music by I heart radio 93.7 the beat DJ Mr. Rogers, the youngest national touring and radio hosts DJ Young Music and more celebrity guest’s appearances.

Unijamz Music Festival occurs on August 26, 2017 and serves as the inaugural event of the highly anticipated music festival season. This premier musical and cultural sensation is proudly performed by some of the hottest charting artists. The Unijamz experience is complemented by plentiful fans, incredible state of the art sound and video production with a special laser light and many other inviting attractions, which make Unijamz a “must attend” event. Its partners are committed to producing an extraordinary experience for our supporters and sponsors. The Unijamz brand has extended its reach domestically and regionally by way of an aggressive marketing campaign and meticulous attention taken by the sponsorship team. Sponsors have face-to-face activation opportunities at UMF and access to exceptional promotional strategies that utilize current social media platforms to reach our highly sought-after audience of active consumers. Our goal is to create an atmosphere where sponsors exceed their promotional objectives and thrive! We are eager to partner with you for Houston’s 1st Annual Unijamz

For more information visit: www.unijamz.com [facebook.com/unijamztx](https://www.facebook.com/unijamztx)

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